

# City of Bainbridge Island

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## Budget Priorities Telephone Survey Report

**Prepared by PRR, Inc.**

*4/22/2008*

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## EXECUTIVE SUMMARY

### Methods

PRR, in collaboration with the City of Bainbridge Island developed questions for the telephone survey. The survey questions were pre-tested and monitored on the first night of the survey fielding. The pretest surveys were not included in the final sample.

The following steps outline the process followed in fielding the survey:

- Purchased a random digit dialing list of telephone numbers for Bainbridge Island to allow those with unlisted telephone numbers and with just cell phones (no land line) an equal chance of participating.
- Administered the survey to a random sample of 400 households.
- To reduce sample bias, up to four attempts were made to establish telephone contact at different times of the day and days of the week with every randomly selected phone number.
- To further reduce sampling bias, interviewers requested to speak with the person (18 years or older) who was currently at home and who had the most recent birthday.

The overall margin of error for the survey is +/- 5 percent. The response rate for the survey is 26%. Given that the average response rate for random digit dial sample surveys is about 11%, the response rate for this survey is well above the average.

Because the final sample of respondents under-represented younger age groups and over-represented older age groups, as well as over-represented females and under-represented males, weighting factors were developed to adjust the data to more closely represent the adult population of Bainbridge Island. Because five of the 400 respondents refused to provide their age, a weighting factor could not be assigned to those respondents and consequently the final analysis is based on a total sample of 395 respondents.

### Key Findings

- Most of the respondents report quality of life as good (50.8%) or excellent (42.7%) on Bainbridge Island at present. When asked what they think quality of life on Bainbridge Island will be five years from now, the majority of respondents report it to be either good (58%) or excellent (20.3%). There is a noticeable decrease in the percentage of people who perceive quality of life as excellent in 5 years as compared to now (a drop by more than half).
- In general, those who perceive the quality of life as higher now, as well as those who perceive the quality of life higher in 5 years, are more satisfied with the City's services.
- One quarter (25%) of the respondents identified *population growth* as the *top issue* concerning them as a threat to the current quality of life on Bainbridge Island. Other top concerns included *increasing housing development outside of Winslow or neighborhood centers* (16.1%), *deteriorating infrastructure such as roads and utilities* (11.9%), *increased cost of housing* (11.8%), *loss of open space, forests and farmlands* (11%), and *traffic congestion* (11%).

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- The five top services for tax priority include: *ensuring adequate water supply, protecting water quality in Bainbridge streams and shorelines, maintaining bike lanes and walk paths along major roads, and adding bike lanes and walking paths along major roads*. The following services are tied for the fifth top tax priority spot: *preserving open spaces and natural areas, providing services for residents in need, such as Helpline House, senior citizens assistance, health and youth services, and maintaining safe and efficient utilities*.
- The five top services that rated the highest in satisfaction by the respondents include *keeping Bainbridge streets clean, supporting arts programs for the community, supporting historical preservation for the community, providing services for residents in need, and maintaining and providing cultural and community facilities*.
- An analysis was conducted on services to identify the gap between priority and satisfaction. These gap scores indicate the areas where the biggest discrepancy exists between what is important to respondents (tax priority) and how satisfied they are with the City's performance on these services. As such, services with the largest *negative* gap scores are recommended as areas for the City to focus on as tax priorities. The five services that differ most in regard to respondents' ratings on tax priority being *higher* than respondents' satisfaction rating include: *adding bike lanes and walking paths along major roads (gap = -2.25), maintaining bike lanes and walking paths along major roads (gap = -2.14), protecting water quality in Bainbridge's streams and shorelines (gap = -1.53), ensuring adequate water supply (gap = -1.51), and maintaining existing streets and sidewalks (gap = -1.25)*.
- More than two-thirds of respondents (66.9%) want the taxes and City services to stay about where they are currently. Another 23% support the increase of taxes and services, with the remaining 10% supporting the decrease of taxes and services.
- The top three priorities for the City to focus on over the next two years are:
  - Safe, healthy, sustainable environment
  - Quality services, facilities, and infrastructure
  - Economic vitality and financial stability
- Half of the respondents (49.6%) chose the local newspaper as their preferred communication method to stay informed about the City's budget development and capital facilities plan. The other preferred communication methods include city email notification service (16.7%), the city newsletter (13.9%), and city website (11.9%).
- A cluster analysis was performed to identify specific citizen segments in regard to perceived quality of life, tax priorities, and satisfaction with services. Cluster analysis is an exploratory data analysis technique designed to reveal natural groupings within a collection of data. As such,

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cluster analysis can suggest potentially useful ways of grouping Bainbridge Island citizens in regard to these issues. Three citizen segments (or clusters) were identified:

- **Cluster #1 – Glass Is Half Empty** (34% of sample) - *Quality of life is pretty good now, but it's going to decrease a lot over the next five years.*
- **Cluster #2 – Glass is Half Full** (14% of sample) - *Quality of life is good now, but it's going to decrease somewhat over the next five years.*
- **Cluster #3 – Glass is Almost Full** (52% of sample) - *Quality of life is very good now, but we need to avoid its erosion through maintaining City services and possibly increased taxes.*

## INTRODUCTION

### *Survey Development*

PRR, in collaboration with the City of Bainbridge Island developed questions for the telephone survey. This process involved several initial drafts of survey questions all of which were reviewed by the City's survey development team members. A final draft of the survey questions was achieved (see Appendix A) and the questions were programmed into Computer Assisted Telephone Interviewing software.

The survey questions were pre-tested and monitored on the first night of the survey fielding. The pre-testing indicated that the survey questions were working well and no major changes were made to the questions. The only change involved a decision to not rotate the response categories for the second part of a two-part question. The pretesting indicated that the rotation on the second part of the question caused confusion among respondents. The pretest surveys were not included in the final sample.

### *Survey Fielding*

The following steps outline the process followed in fielding the survey:

- Purchased a random digit dialing list of telephone numbers for Bainbridge Island to allow those with unlisted telephone numbers and with just cell phones (no land line) an equal chance of participating.
- Administered the survey to a random sample of 400 households.
- To reduce sample bias, up to four attempts were made to establish telephone contact at different times of the day and days of the week with every randomly selected phone number .
- To further reduce sampling bias, interviewers requested to speak with the person (18 years or older) who was currently at home and who had the most recent birthday.

The overall margin of error is +/- 5 percent at the 95% confidence level. The confidence level represents how often the true percentage of the population who would pick an answer lies within the margin of error. The 95% confidence level means you can be 95% certain.

The response rate for the survey is 26%<sup>1</sup>. Given that the average response rate for random digit dial sample surveys is about 11%, the response rate for this survey is well above the average.

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<sup>1</sup> Using the approved American Association of Public Opinion Research approach, response rate is defined as the number of completed surveys plus partial or suspended surveys *divided* by the number of completed surveys, plus partial or suspended surveys, plus qualified refusals, plus break-offs, plus no answer, plus busy signal, plus answering machine, plus soft refusals, plus hard refusals, plus scheduled callbacks, plus unspecified callbacks.

## ***Data Processing and Analysis***

Data processing consisted of coding and entering quantitative and qualitative responses. Response range and logic checks were performed in order to check for miscoded variables thereby cleaning the final data file. Data analysis was conducted with SPSS.

Because the final sample of respondents under-represented younger age groups and over-represented older age groups, as well as over-represented females and under-represented males, weighting factors were developed to adjust the data to more closely represent the adult population of Bainbridge Island. Because five of the 400 respondents refused to provide their age, a weighting factor could not be assigned to those respondents and consequently the final analysis is based on a total sample of 395 respondents. Please note that all data analysis and reported results reflect weighted data. (See Appendix B for frequency tables for all survey questions.)

Data analysis involved the use of appropriate descriptive statistical techniques (frequencies, percentages and means) and explanatory statistical techniques (in this case Cramer’s V and Kendall’s Tau c) to test for the statistical significance of relationships between variables<sup>2</sup>. Throughout this report, relationships between variables that are statistically significant at the .05 level or better, and that are meaningful to an understanding of the data are reported. Finally, cluster analysis was performed to identify any relevant citizen segments relative to budget priorities and satisfaction with City services.

## ***Sample Demographics***

Table 1 presents the sample demographics relative to year 2000 Census figures. The sample percents are weighted (as described above). A comparison between the Census figures and sample demographics indicates a fairly close match for most variables. Consequently, given the random selection of survey respondents and the fairly close match on demographics, the survey data is considered to be representative of the opinions of adult Bainbridge Island residents.

<b>Table 1 - Sample Demographics</b>	Weighted Sample %	2000 Census %
<b>Gender (n = 395)</b>		
Female	47.4	51.4
Male	52.6	48.6

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<sup>2</sup> *Cramer’s V* is a measure of the relationship between two variables and is appropriate to use when one or both of the variables are at the nominal level of measurement. *Cramer’s V* ranges from 0 to +1 and indicates the strength of a relationship. The closer to +1, the stronger the relationship between the two variables. *Kendall’s Tau c* is a measure of the relationship between two variables and is appropriate to use when both of the variables are at the ordinal level of measurement. *Tau c* ranges from -1 to +1 and indicates the strength and direction of a relationship. The accompanying “p” scores presented in this report for *Cramer’s V* and *Tau c* indicate the level of statistical significance.

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<b>Age (n = 395)</b>		
18 - 24	4.8	4.9
25 - 34	9.4	9.4
35 - 44	23.0	22.9
45 - 54	29.8	29.7
55 - 64	15.4	15.4
65+	17.5	17.4

<b>Highest level of education completed (n = 395)</b>		25 years & older
Less than High School	1.2	2.9
High School Graduate	3.5	9.0
Some College/ Technical School/ AA Degree	15.7	28.0
Four Years College Graduate	29.6	34.5
Some Graduate Work	7.7	na
Graduate Degree	42.3	25.5

<b>Household Income (2007) before taxes (n=6587)</b>		
Under \$15,000	4.3	5.3
\$15,000 - \$24,999	1.6	6.4
\$25,000 - \$49,999	7.6	16.4
\$50,000 - \$74,999	14.8	14.9
\$75,000 - \$99,999	16.6	15.0
\$100,000 - \$149,999	21.3	21.0
\$150,000 and Above	33.8	21.0

<b>Length of Residence in Bainbridge Island (n = 395)</b>		
Less than 5 years	22.8	na
5 - 10 years	22.5	na
11 - 15 years	14.2	na
16 - 20 years	15.9	na
21 years or more	24.5	na

<b>Number of People in Household (including self) (n = 395)</b>		
1 person	14.4	na
2 persons	32.8	na
3 persons	16.6	na
4 persons	26.4	na
5 persons	7.9	na
6 persons	1.7	na
7 persons	0.3	na

<b>Children in Household (n = 395)</b>		
Children under 18 years of age in household	52.9	36.8
No children under 18 years of age in household	47.1	63.2

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<b>Current Employment Status (n = 395)</b>		
Not employed	42.2	35.8
Employed	57.8	64.2

<b>Primary Place of Business (n = 395)</b>		
In my home	22.5	na
Bainbridge Island, but NOT in my home	33.4	na
Kitsap County, but NOT on the Island	9.3	na
Seattle	32.1	na
Other	2.7	na

<b>Location on the Island (n = 395)</b>		
Northeast	20.4	na
Northwest	8.6	na
Central	25.3	na
Southeast	9.5	na
Southwest	14.8	na
Winslow area	21.4	na

<b>Type of Setting (n = 395)</b>		
Rural	32.6	na
Rural changing to suburban	21.2	na
Suburban	22.4	na
In town	10.3	na
Shoreline	13.4	na

<b>Mode of Getting to Work* (n = 395)</b>		
Drive alone	38.9	na
Walk or bike ride	21.9	na
Use public buses or vans	8.1	na
Use the ferry	32.3	na
Carpool	6.8	na
Other	7.2	na

\*Percents add up to more than 100% since multiple responses are allowed

## RESULTS

### *Quality of Life on Bainbridge Island*

Survey respondents were asked to rate their perception of the quality of life on Bainbridge Island as of *now* and *five years from now*. Responses could range from *excellent* through *neither good nor poor* to *very poor* on a 5 point scale. In addition, respondents were also read a list of ten issues and asked which of these they considered to be the top two issues that they thought most jeopardized the quality of life on the Island.

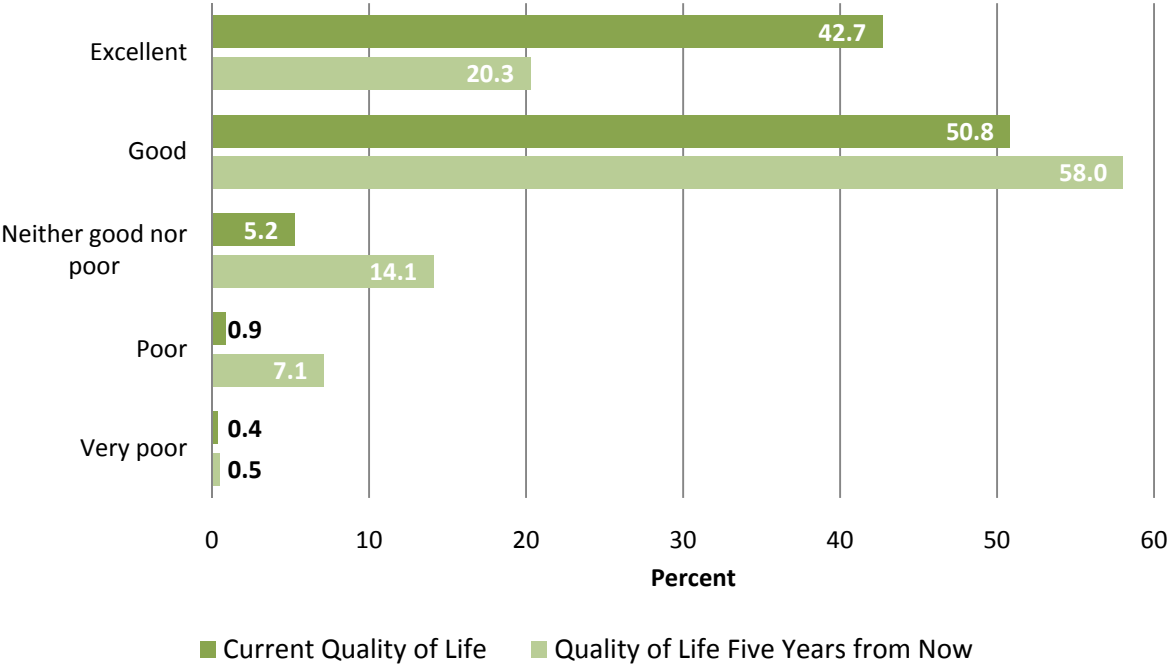
#### Most See Quality of Life on Bainbridge Island as Good or Excellent

Most of the respondents report quality of life as good (50.8%) or excellent (42.7%) on Bainbridge Island at present. When asked what they think quality of life on Bainbridge Island will be five years from now, the majority of respondents report it to be either good (58%) or excellent (20.3%). However, there is a noticeable decrease in the percentage of people who perceive quality of life as excellent in 5 years as compared to now (a drop by more than half). (See Figure 1.) Not surprisingly, those who rate the quality of life on Bainbridge Island higher now, are more likely to rate it higher for five years from now<sup>3</sup>.

**Figure 1: Perception of Quality of Life on Bainbridge Island**

Base: All respondents who participated in the survey

n = 395



<sup>3</sup> Kendall's tau-c = .420, p = .000

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Additionally, the perception of current quality of life on Bainbridge Island is significantly associated with satisfaction with *most* services provided on the Island, including those services that come under the headings of: zoning and planning, recreational activities and facilities, environmental protections, police department, infrastructure, cultural aspects, and human services. In general, those who perceive the quality of life as higher now are more satisfied with the City's services. The only exception was satisfaction with the police department's average response time, which was not related to perceived quality of life now.

Comparatively, the respondents' perceptions of the quality of life on the Island five years from now also shares a statistically significant relationship with satisfaction with *all* of the services provided on the Island under the headings of: zoning and planning, recreational activities and facilities, environmental protections, police department, infrastructure, cultural aspects, and human services. In other words, those who believe that the quality of life on the Island will be higher in 5 years are more likely to be satisfied with these services now.

Furthermore, the respondents' perceptions of current quality of life on Bainbridge Island are related to the size of their household<sup>4</sup>, income<sup>5</sup> and longevity of residence on the Island<sup>6</sup>. The larger the respondents' household and/or the higher their income, the better they perceive the current quality of life on the Island. Interestingly, respondents who have lived longer on the Island consider the current quality of life to be lower than those who have not lived on the Island as long.

The respondent's perceptions of the quality of life on Bainbridge Island five years from now are also related to the size of household<sup>7</sup>, the number of children under the age of 18 residing in the household<sup>8</sup>, income<sup>9</sup> and longevity of residence on the Island<sup>10</sup>. The larger the respondent's household, the more children (under the age of 18) in the household, and/ or the higher their income, the better they perceive the current quality of life on the Island. Respondents who have lived longer on the Island are more likely to think the quality of life on Bainbridge Island will be lower five years from now.

### **Population Growth Tops Residents' Concerns as a Threat to Quality of Life on Bainbridge Island**

The respondents were read a list of ten issues and asked which of these they considered to be the issue that concerned them most as a threat to the quality of life on the Island. Of these ten issues, one quarter (25%) of the respondents identified *population growth* as the *top issue* concerning them as a threat to the current quality of life on Bainbridge Island. Other top concerns included *increasing housing development outside of Winslow or neighborhood centers* (16.1%), *deteriorating*

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<sup>4</sup> Kendall's tau-c = .111, p = .002

<sup>5</sup> Kendall's tau-c = .129, p = .001

<sup>6</sup> Kendall's tau-c = -.176, p = .000

<sup>7</sup> Kendall's tau-c = .124, p = .000

<sup>8</sup> Kendall's tau-c = .170, p = .003

<sup>9</sup> Kendall's tau-c = .112, p = .008

<sup>10</sup> Kendall's tau-c = -.173, p = .000

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*infrastructure such as roads and utilities (11.9%), increased cost of housing (11.8%), loss of open space, forests and farmlands (11%), and traffic congestion (11%). (See Figure 2.)*

When asked about the next issue that concerned them as a threat to the quality of life on the Island, *traffic congestion (16.3%)* topped the list, followed by *increasing housing development outside of Winslow or neighborhood centers (16.0%)*, and *population growth (14.5%)*.

In addition, these perceived threats to the quality of life on Bainbridge Island are significantly related to the respondents' location on the Island<sup>11</sup>. More specifically, *population growth* is more of a concern for residents in Winslow (33.3%), Southeast (30.6%), Southwest (28.8%) and Central (26.7%) areas of the Island. Northeast residents are more concerned with *traffic congestion (16%)* and *loss of open space, forests and farmlands (14.8%)*. Respondents living in the Northwest region of the Island are more concerned with *increased housing development outside of Winslow or neighborhood centers (29.4%)*.

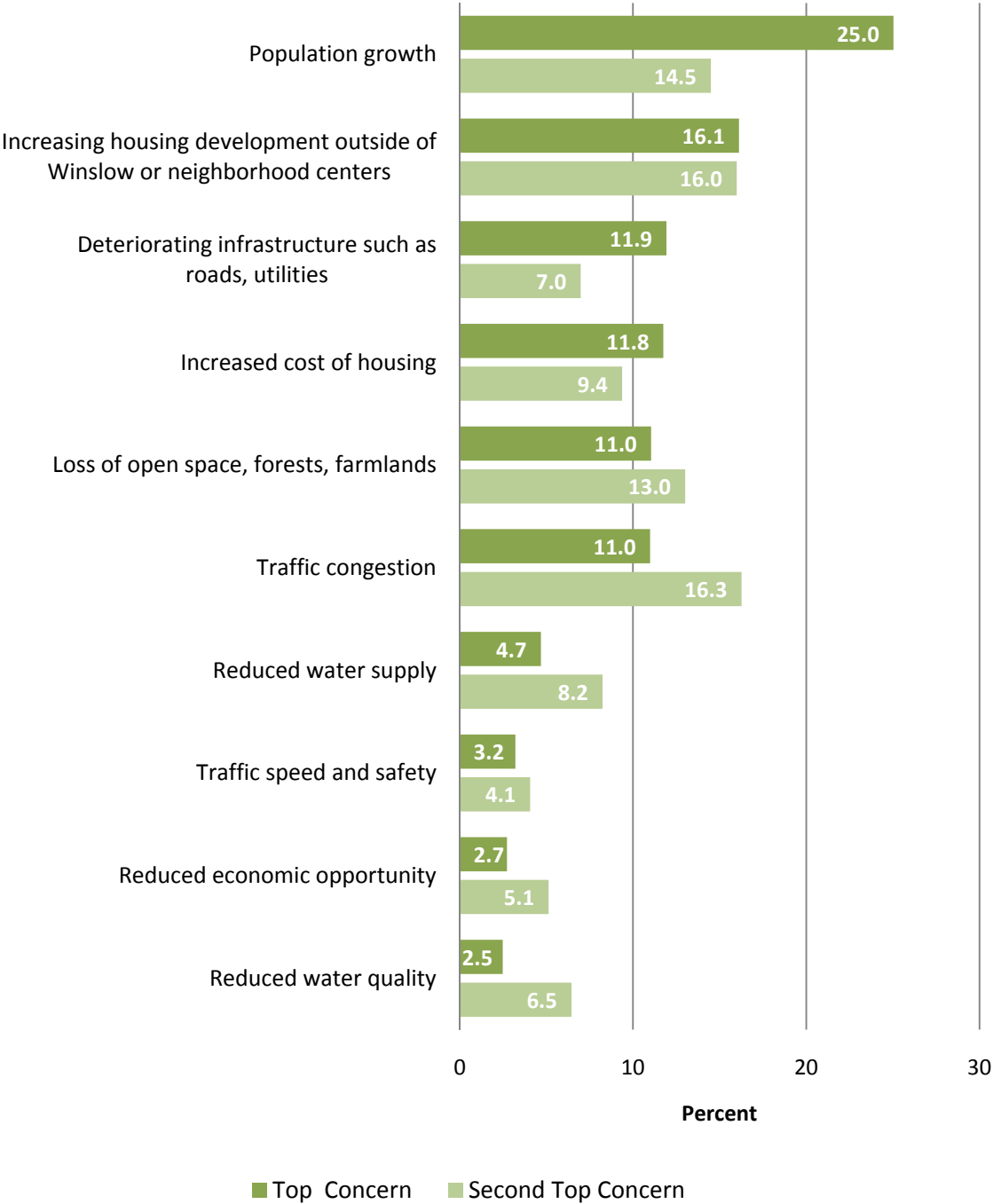
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<sup>11</sup> Kendall's tau-c = .124, p = .001

Figure 2: Threats to Quality of Life on Bainbridge Island

Base: All respondents who participated in the survey

n = 395



### ***Attitudes toward City Services***

Survey respondents were asked to rate how they would prioritize tax dollars for City services and how satisfied they were with the City's performance on a set of services. Responses were indicated on a 7-point scale (with 1 being low and 7 being high) for both the tax priority and satisfaction ratings. In addition, respondents also indicated their views about City services and taxes by choosing one of the following statements that best represented their views:

- decrease services and taxes
- keep taxes and services about where they are
- increase services and raise taxes

### **Tax Priority of Services**

It is important to note that all but one of the 32 services rated achieved an average tax priority score of 4 or higher on the 7 point scale (see Figure 3). This indicates that most services are seen as worthwhile for support by citizens' tax dollars. However, some are seen as more important than others.

The five top services for tax priority as reported by respondents include: *ensuring adequate water supply* (mean = 5.79), *protecting water quality in Bainbridge streams and shorelines* (mean = 5.76), *maintaining bike lanes and walk paths along major roads* (mean = 5.64), and *adding bike lanes and walking paths along major roads* (mean = 5.55). The following services are tied for the fifth top tax priority spot:

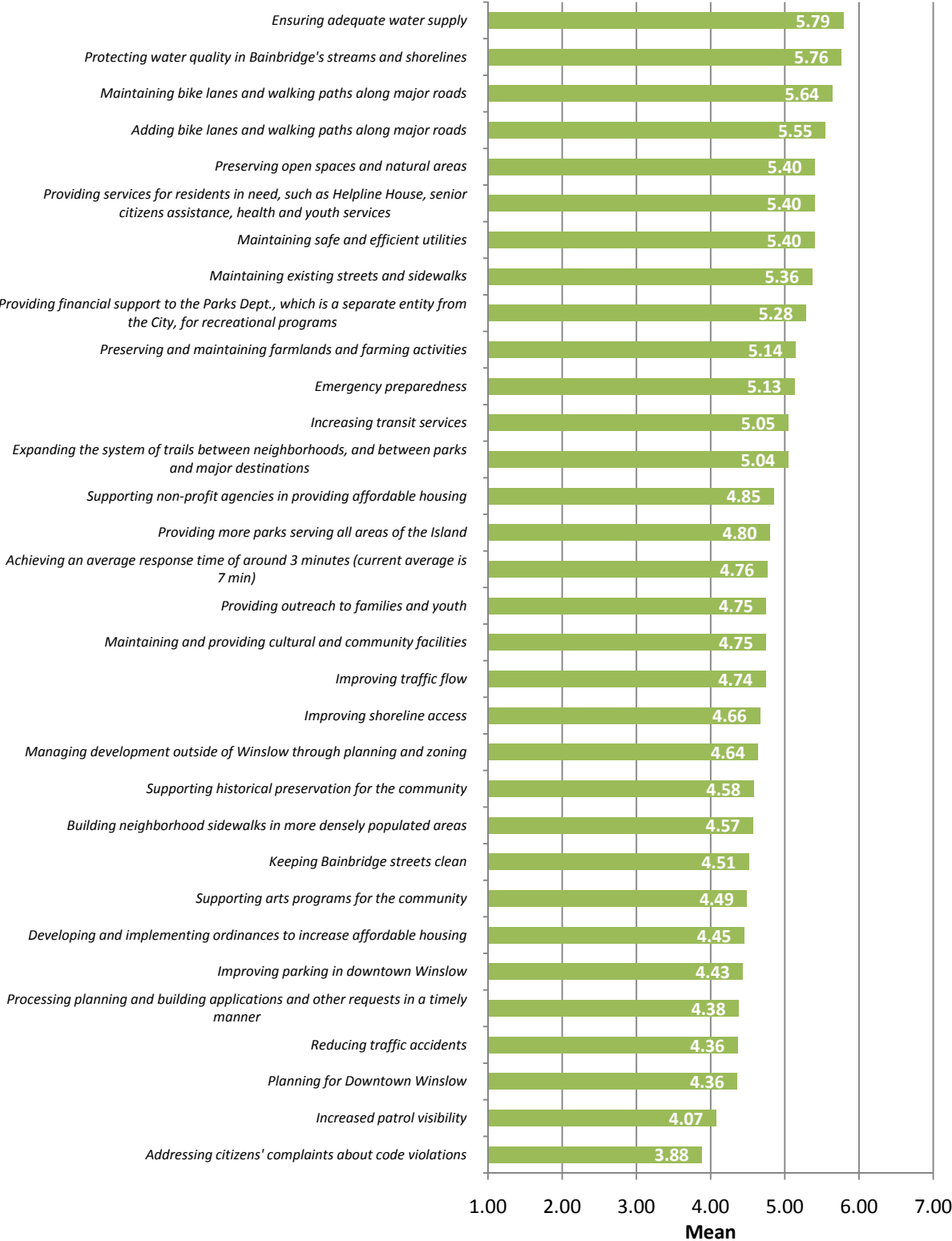
- Preserving open spaces and natural areas (mean = 5.40)
- Providing services for residents in need, such as Helpline House, senior citizens assistance, health and youth services (mean = 5.40)
- Maintaining safe and efficient utilities (mean = 5.40)

The five services that figure at the bottom of the respondents' tax priority list are *addressing citizens' complaints about code violations* (mean = 3.88), *increased patrol visibility* (mean = 4.07), *planning for Downtown Winslow* (mean = 4.36), *reducing traffic accidents* (mean = 4.36), and *processing, planning and building applications and other requests in a timely manner* (mean = 4.38).

**Figure 3: City Services by Mean Tax Priority Score**

Base: All respondents who participated in the survey

n = 395



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Other key findings regarding tax priorities include:

- The level of tax priority for ensuring adequate water supply is significantly associated with one's neighborhood on Bainbridge Island<sup>12</sup>. This service is a higher tax priority for those who live in rural changing into suburban areas, followed by those who live in rural or suburban settings on the Island.
- Tax prioritizing for the protection of water quality in Bainbridge's streams and shorelines is related to one's gender<sup>13</sup>, location<sup>14</sup>, neighborhood<sup>15</sup>, and length of residence on the Island<sup>16</sup>. Women, those living in the rural and/or southwest part on the Island are more likely to prioritize this higher than others. Also, the longer one has lived on the Island, the lower tax priority one is likely to assign to protection of water quality in Bainbridge's streams and shorelines.
- Tax prioritizing for the addition of bike lanes and walking paths along major roads is associated with respondent's age<sup>17</sup>, gender<sup>18</sup> and primary place of business<sup>19</sup>. Women and those with Seattle being their primary place of business are more likely than others to prioritize it higher for taxes. In addition, the lower one's age, the more likely one is to assign a higher tax priority for this service.
- The level of tax priority for maintaining bike lanes and walking paths along major roads is associated with gender<sup>20</sup>, children (under 18 years) in household<sup>21</sup>, type of neighborhood<sup>22</sup> and primary place of business<sup>23</sup>. Men, those with children below 18 years in their household, those living in town, and/or working in Kitsap County (but not on Island) are more likely to assign a higher tax priority for this service.
- Tax prioritizing for the preservation of open spaces and natural areas is related to one's age<sup>24</sup>, type of neighborhood<sup>25</sup> and length of residence on the Island<sup>26</sup>. The lower the person's age and/or length of residence on the Island, the more likely one is to identify the service as a higher tax priority. This service is also a higher tax priority for those who live in a rural changing into a suburban neighborhood on the Island, followed by those who live in a rural or suburban setting.

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<sup>12</sup> Cramer's V = .180, p = .002

<sup>13</sup> Cramer's V = .249, p = .001

<sup>14</sup> Cramer's V = .160, p = .012

<sup>15</sup> Cramer's V = .223, p = .000

<sup>16</sup> Kendall's tau-c = .180, p = .028

<sup>17</sup> Kendall's tau-c = -.145, p = .000

<sup>18</sup> Cramer's V = .197, p = .018

<sup>19</sup> Cramer's V = .206, p = .012

<sup>20</sup> Cramer's V = .196, p = .020

<sup>21</sup> Cramer's V = .229, p = .008

<sup>22</sup> Cramer's V = .171, p = .002

<sup>23</sup> Cramer's V = .206, p = .013

<sup>24</sup> Kendall's tau-c = -.106, p = .006

<sup>25</sup> Cramer's V = .179, p = .002

<sup>26</sup> Kendall's tau-c = -.121, p = .002

## Satisfaction with Services

Not surprisingly, the service satisfaction scores are in general lower than the tax priority scores, with 12 of the 32 services falling below the middle of the 7 point scale (see Figure 4).

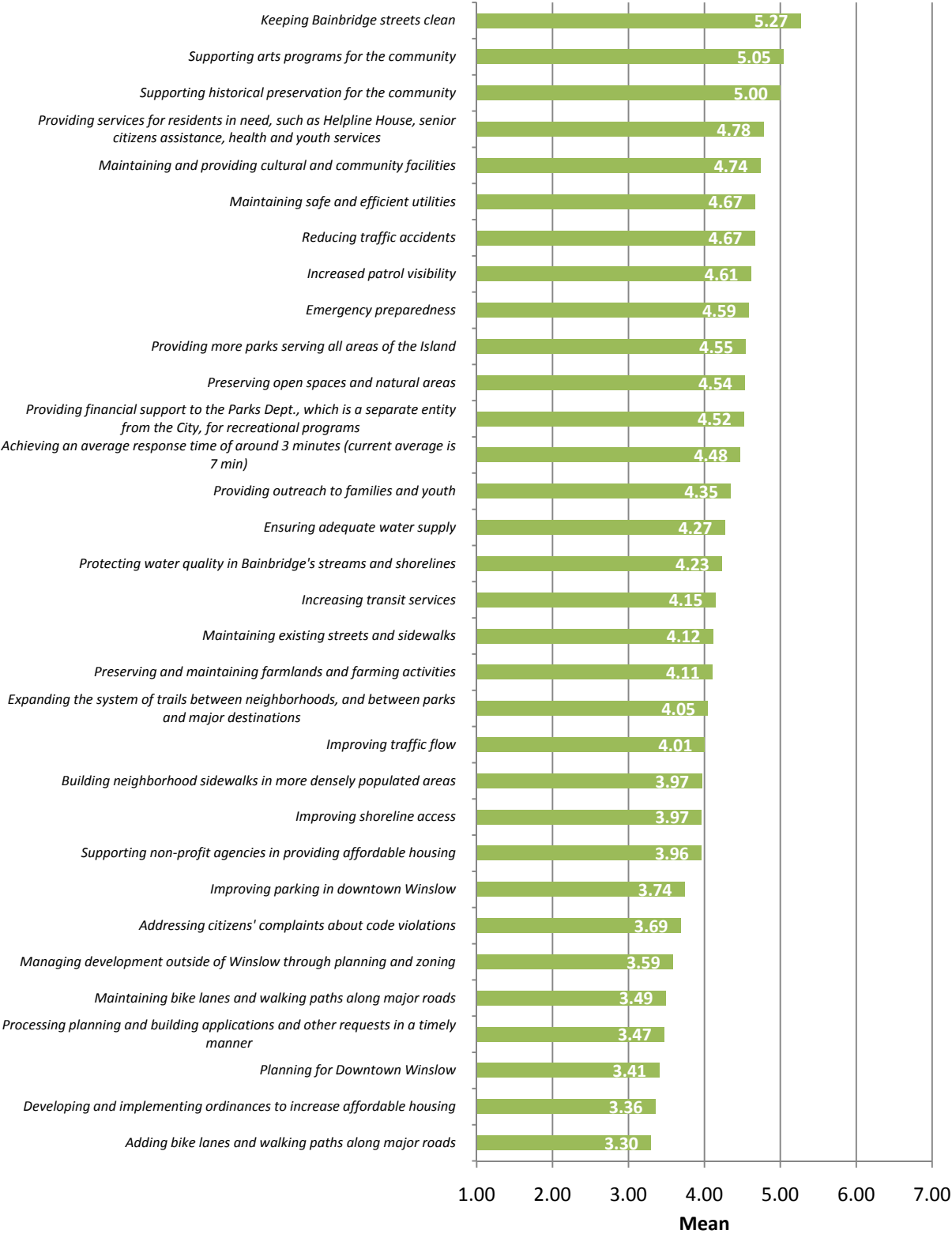
The five top services that rated the highest in satisfaction by the respondents include *keeping Bainbridge streets clean* (mean = 5.27), *supporting arts programs for the community* (mean = 5.05), *supporting historical preservation for the community* (mean = 5.00), *providing services for residents in need* (mean = 4.78), and *maintaining and providing cultural and community facilities* (mean= 4.74).

The five services that figure at the bottom of the respondents' satisfaction list are *adding bike lanes and walking paths along major roads* (mean = 3.30), *developing and implementing ordinances to increase affordable housing* (mean = 3.36), *planning for Downtown Winslow* (mean = 3.41), *processing planning and building applications and other requests in a timely manner* (mean = 3.47), and *maintaining bike lanes and walking paths along major roads* (mean = 3.49).

**Figure 4 : City Services by Mean Satisfaction Score**

Base: All respondents who participated in the survey

n = 395



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Other key findings regarding satisfaction with services include:

- The level of satisfaction with keeping Bainbridge streets clean is significantly associated with one's age<sup>27</sup>, gender<sup>28</sup> and type of neighborhood<sup>29</sup>. Women are more satisfied with this service than men. With the exception of the age group 18 to 24 years, people who are younger are more satisfied with this service than their older counterparts. People living in a town or rural changing into a suburban neighborhood are more satisfied than others.
- Respondents' satisfaction with support for arts programs for the community is related to their age<sup>30</sup>, gender<sup>31</sup>, type of neighborhood<sup>32</sup>, and length of residence on the Island<sup>33</sup>. Women are more satisfied with this service than men. With the exception of the age group of 18 to 24 years, people who are younger are more satisfied with this service than their older counterparts. People living in a town and/or for a shorter span of time on the Island are more satisfied than others.
- The level of satisfaction with supporting historical preservation for the community is statistically associated with one's age<sup>34</sup>, gender<sup>35</sup>, employment<sup>36</sup>, and where one lives on the Island<sup>37</sup>. Women are more satisfied with this service than men. With the exception of the age group of 18 to 24 years, people who are younger are more satisfied with this service than their older counterparts. Those who are currently employed and those living in the northeast part of the Island are more satisfied than others.
- Respondents' satisfaction with maintaining and providing cultural and community facilities, is associated with gender<sup>38</sup>, children (under 18 years) in household<sup>39</sup>, type of neighborhood<sup>40</sup>, and where one lives on the Island<sup>41</sup>. Women, those with children below 18 years in their household, those living on the shoreline, and/or in the southwest part of the Island are more satisfied with this service than others.
- The level of satisfaction with provision of services for residents in need such as Helpline House is associated with having children (under 18 years) in the household<sup>42</sup>. Respondents with children below 18 years in their household are more satisfied with this service than those who do not have children under 18 in their household.

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<sup>27</sup> Kendall's tau-c = -.110, p = .006

<sup>28</sup> Cramer's V = .271, p = .000

<sup>29</sup> Cramer's V = .163, p = .016

<sup>30</sup> Kendall's tau-c = -.102, p = .008

<sup>31</sup> Cramer's V = .306, p = .000

<sup>32</sup> Cramer's V = .157, p = .039

<sup>33</sup> Kendall's tau-c = -.080, p = .043

<sup>34</sup> Kendall's tau-c = -.149, p = .000

<sup>35</sup> Cramer's V = .241, p = .001

<sup>36</sup> Cramer's V = .209, p = .011

<sup>37</sup> Cramer's V = .159, p = .018

<sup>38</sup> Cramer's V = .246, p = .001

<sup>39</sup> Cramer's V = .243, p = .004

<sup>40</sup> Cramer's V = .157, p = .040

<sup>41</sup> Cramer's V = .168, p = .005

<sup>42</sup> Kendall's tau-c = -.149, p = .000

## Gaps between Tax Priority and Satisfaction with Services

An analysis was conducted on services to identify the gap between tax priority and satisfaction. These gap scores indicate the areas where the biggest discrepancy exists between what is important to respondents (tax priority) and how satisfied they are with the City's performance on these services. As such, services with the largest *negative* gap scores are recommended as areas for the City to focus on as tax priorities.

The five services that differ most in regard to respondents' ratings on tax priority being *higher* than respondents' satisfaction rating include: *adding bike lanes and walking paths along major roads* (gap = -2.25), *maintaining bike lanes and walking paths along major roads* (gap = -2.14), *protecting water quality in Bainbridge's streams and shorelines* (gap = -1.53), *ensuring adequate water supply* (gap = -1.51), and *maintaining existing streets and sidewalks* (gap = -1.25). (See Figure 5.)

The five services that differ least in regard to respondents' ratings on tax priority being *higher* than respondents' satisfaction rating include: *providing outreach to youth* (gap = -0.40), *Achieving an average response time of around 3 minutes (current average is 7 min)* (gap = -0.29), *providing more parks serving all areas of the Island* (gap = -0.25), *addressing citizens' complaints about code violations* (gap = -0.19), and *maintaining and providing cultural and community facilities* (gap = -0.01).

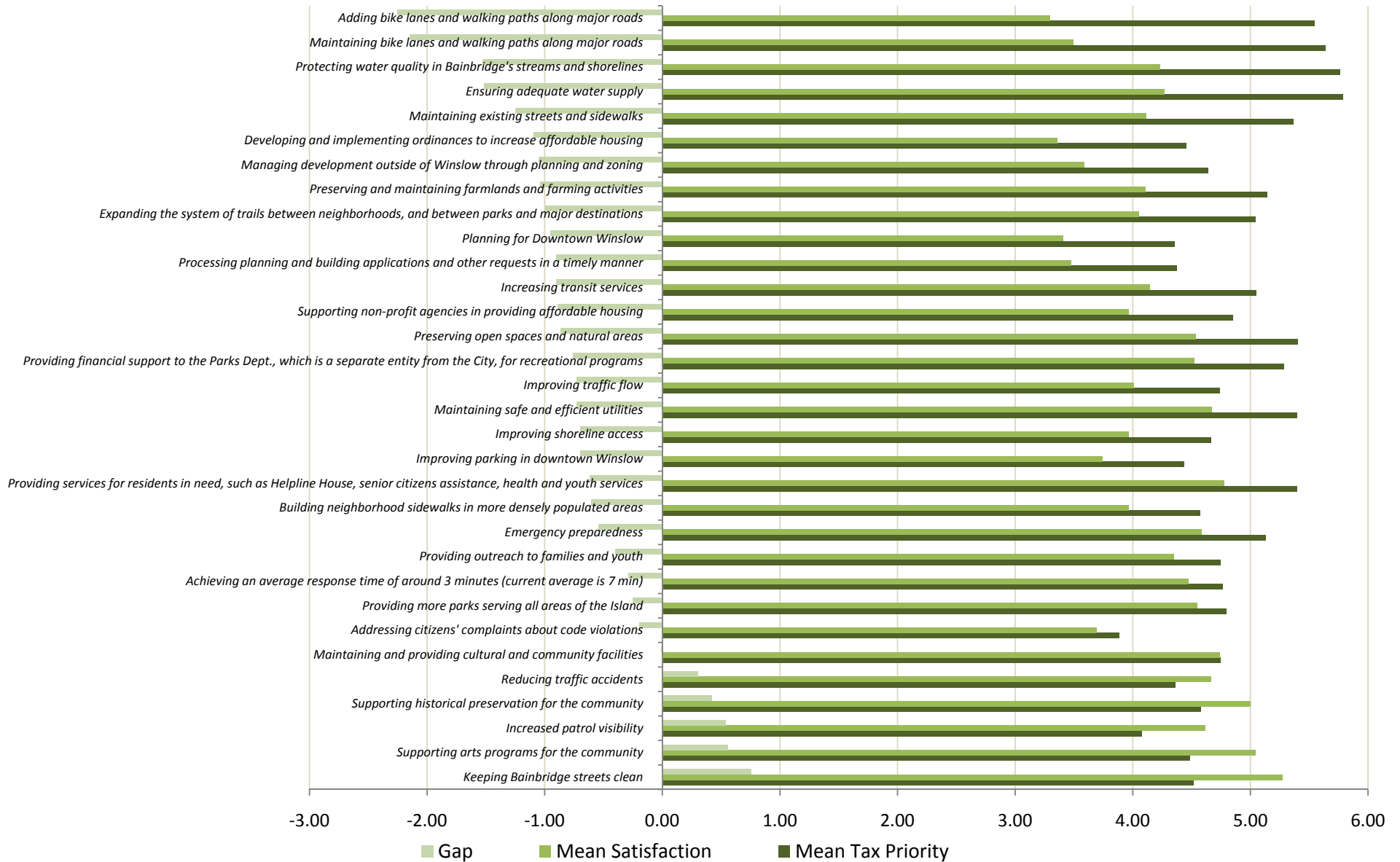
As can be seen in Figure 5, there are also several services in which the average tax priority score is *lower* than the average satisfaction score. In this case the *positive* gap scores can be interpreted as indicating service areas where expectations are being exceeded. Consequently, the following areas are *not* recommended as areas for the City to focus on in terms of tax priorities:

- Reducing traffic accidents
- Supporting historical preservation for the community
- Increased patrol visibility
- Supporting arts programs for the community
- Keeping Bainbridge streets clean

**Figure 5: Gap Analysis of Mean Tax Priority Scores and Mean Satisfaction Scores**

n = 395

Base: All respondents who participated in the survey

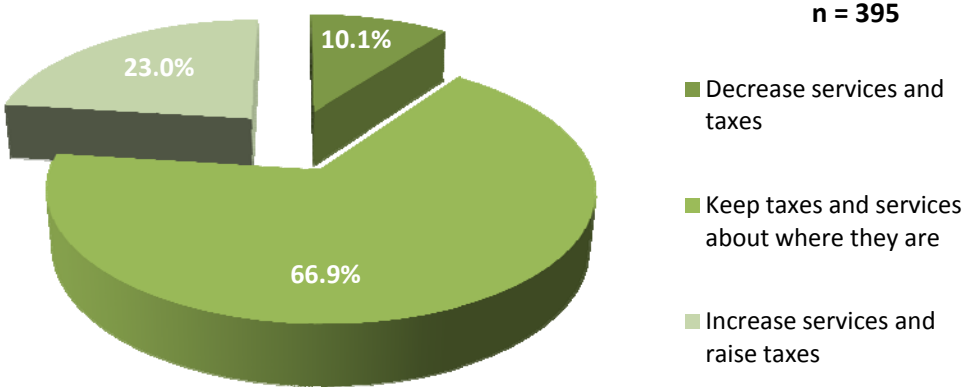


### Majority Want Taxes and Services to Stay the Same

More than two-thirds (66.9%) want the taxes and City services to stay about where they are currently. Another 23% support the increase of taxes and services, with the remaining 10% supporting the decrease of taxes and services. (See Figure 6.)

**Figure 6: Attitudes toward Taxes and Services**

Base: All respondents who participated in the survey



Among those respondents who prefer a change in taxes and services, respondent’s attitudes toward taxes and services is associated with household size<sup>43</sup>, age<sup>44</sup>, education<sup>45</sup>, and longevity of residence on the Island<sup>46</sup>. That is, the larger one’s household, the older they are, and the longer they have lived on the Island, the more likely they are to be in favor of decreasing taxes and services. However, the more educated the respondent, the more likely they are to be in favor of increasing services and taxes.

### Most Important Priorities over the Next Two Years

The respondents were read a list of issues and asked which of these they considered as the most important, the second most important and the third most important for the City to give priority to over the next two years.

<sup>43</sup> Cramer’s V = .227, p = .008

<sup>44</sup> Cramer’s V = .169, p = .015

<sup>45</sup> Kendall’s tau-c = .108, p = .005

<sup>46</sup> Kendall’s tau-c = -.157, p = .000

**Safe, Healthy and Sustainable Environment is Most Important Priority for the City over Next Two Years**

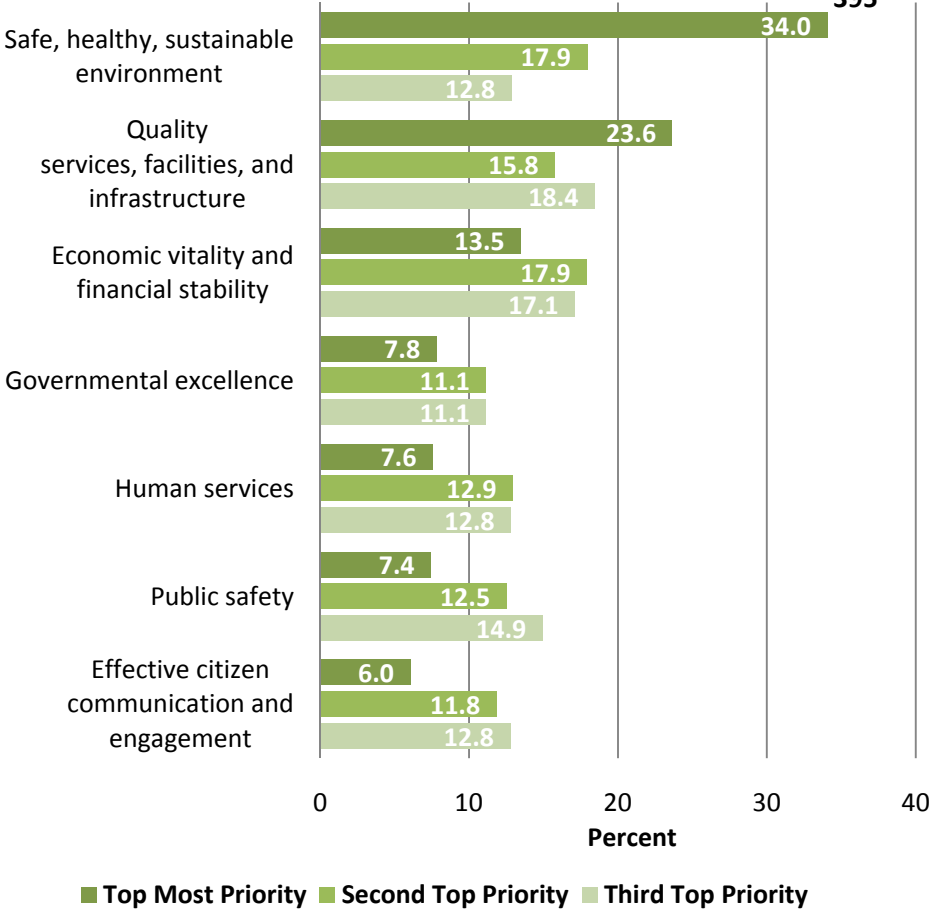
As can be seen in Figure 7, over one-third (34%) of the respondents identified *safe, healthy and sustainable environment* as the *most important* priority for the City to work on over the next two years. Following this, the other *most important* priorities included *quality services, facilities and infrastructure* (23.6%) and *economic vitality and financial stability* (13.5%).

When asked what was their *second most important* priority for the City over the next two years, respondents identified the issues of *safe, healthy & sustainable environment*, and *economic vitality & financial stability* (each, 17.9%). *Quality services, facilities and infrastructure* (15.8%) emerged to be the third issue on this list.

Finally, *quality services, facilities and infrastructure* (18.4%) emerged to be the third most important priority for the City to work on over the next two years. It was followed by *economic vitality and financial stability* (17.1%) and *public safety* (14.9%).

**Figure 7: Priority for the City Next Two Years**

Base: All respondents who participated in the survey n = 395



Another way of looking at this issue is to combine all of the responses from the question of what are the top three priorities for the City to focus on over the next two years. When looking at the data this way (see Figure 8), the following emerge as the top three priorities:

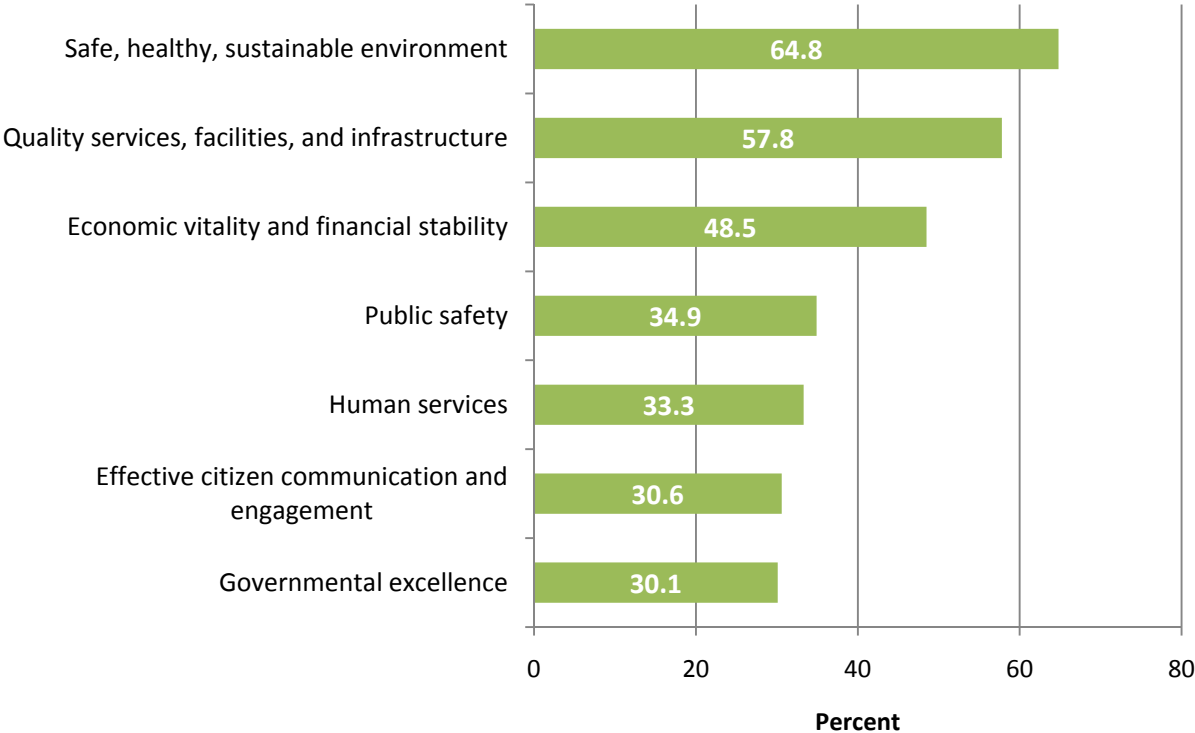
- Safe, healthy, sustainable environment
- Quality services, facilities, and infrastructure
- Economic vitality and financial stability

**Figure 8: Top Three Priorities Over Next Two Years**

Percents will add up to more than 100% since multiple responses were allowed

Base: All respondents who participated in the survey

n = 395



***Communication Methods***

Survey respondents were asked to choose the communication method that they considered best to keep them informed about City’s budget development and capital facilities plan and upcoming public meetings. The respondents could choose among the following methods: city newsletter, city website, city email notification service, local newspaper, BITV, local blogs, and other.

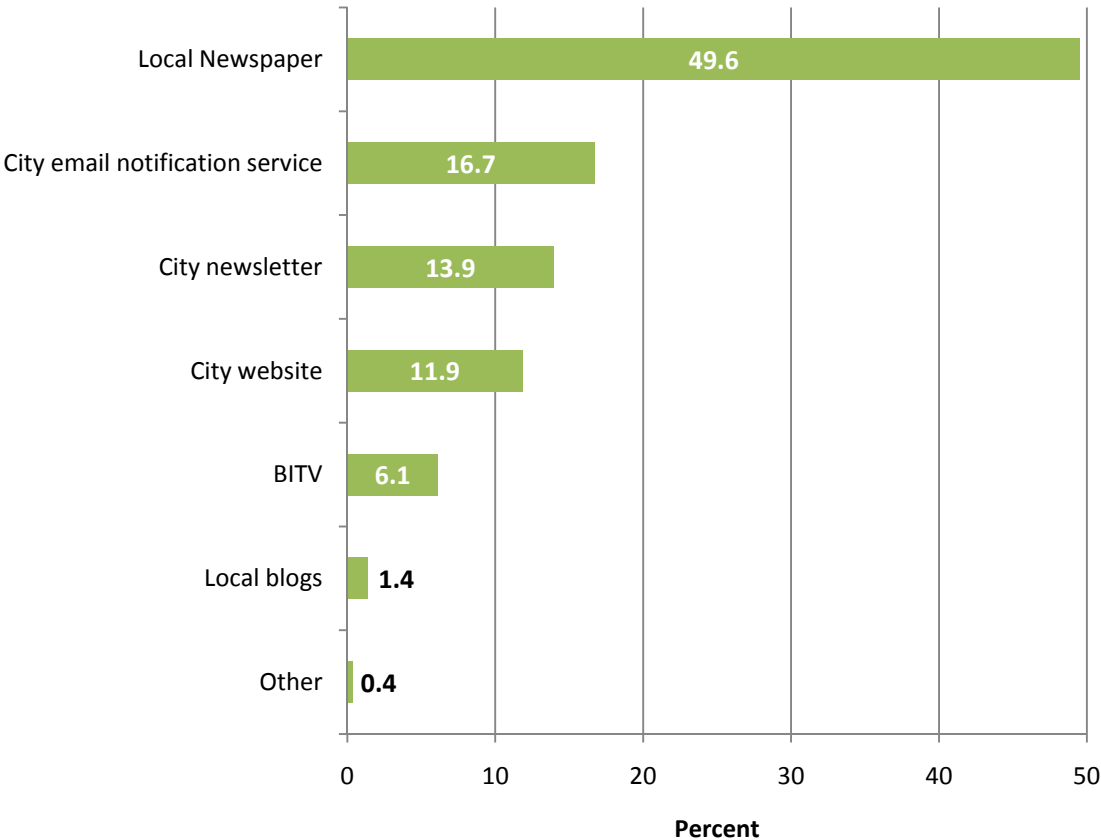
**Half Prefer Local Newspaper as the Communication Method for Staying Informed about City’s Plans**

Half of the respondents (49.6%) chose the local newspaper as their preferred communication method to stay informed about the City’s budget development and capital facilities plan. The other preferred communication methods include city email notification service (16.7%), the city newsletter (13.9%), and city website (11.9%). BITV received less than 10% (6.1%).

**Figure 9: Communication Methods to Stay Informed about the City's Budget Development and Capital Facilities Plan**

Base: All respondents who participated in the survey

n = 395



***Citizen Segments***

In addition to the previous analyses, a cluster analysis was performed to identify specific citizen segments in regard to perceived quality of life, tax priorities, and satisfaction with services. Cluster analysis is an exploratory data analysis technique designed to reveal natural groupings within a collection of data. As such, cluster analysis can suggest potentially useful ways of grouping Bainbridge Island citizens in regard to these issues. Three citizen segments (or clusters) were identified.

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<b>Cluster #1 – Glass Is Half Empty</b> (34% of sample)	<b>Cluster #2 – Glass is Half Full</b> (14% of sample)	<b>Cluster #3 – Glass is Almost Full</b> (52% of sample)
<i>Quality of life is pretty good now, but it's going to decrease a lot over the next five years.</i>	<i>Quality of life is good now, but it's going to decrease somewhat over the next five years.</i>	<i>Quality of life is very good now, but we need to avoid its erosion through maintaining City services and possibly increased taxes.</i>
<i>Attitudes</i>	<i>Attitudes</i>	<i>Attitudes</i>
<ul style="list-style-type: none"> <li>▪ See quality of life as fairly good now, but see it getting much worse over next five years</li> <li>▪ Are less satisfied with City services</li> </ul>	<ul style="list-style-type: none"> <li>▪ See quality of life as good now, but see it getting somewhat worse over next five years</li> <li>▪ Are moderately satisfied with City services</li> </ul>	<ul style="list-style-type: none"> <li>▪ See quality of life as highest now, but see it getting worse over next five years</li> <li>▪ Are more satisfied with City services</li> </ul>
<ul style="list-style-type: none"> <li>▪ See most services as moderate tax priorities</li> </ul>	<ul style="list-style-type: none"> <li>▪ See most services as somewhat lower-moderate tax priorities</li> </ul>	<ul style="list-style-type: none"> <li>▪ See most services as higher tax priorities</li> </ul>
<ul style="list-style-type: none"> <li>▪ Most prefer keeping City services and taxes as is</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most prefer keeping City services and taxes as is</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most prefer keeping City services and taxes as is, but also lean somewhat towards increased City services and increased taxes</li> </ul>
<i>Demographics</i>	<i>Demographics</i>	<i>Demographics</i>
<ul style="list-style-type: none"> <li>▪ More likely to be male (59%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to be male (60%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to be female (54%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ Tend to be older - 35-64 year age range (69%) or over 65 years of age (21%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Tend to be middle age - 35-64 years of age (81%) or 65 and older (14%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Tend to be younger - 25-34 years of age (14%), 35-64 years of age (64%) or 55 and older (16%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ Most have household size of 2-4 people (75%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most have household size of 2-4 people (78%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most have household size of 2-4 people (75%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ About half have children under 18 living at home (51%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ About half have children under 18 living at home (54%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ About half have children under 18 living at home (54%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ Most have 4-year (28%) or graduate degree (45%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most have 4-year (23%) or graduate degree (57%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most have 4-year (33%) or graduate degree (37%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ Most are currently employed (61%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most are currently employed (69%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Most are currently employed (64%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ More likely to work on Bainbridge Island, but not in their home (39%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to work on Bainbridge Island, but not in their home (39%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to work on Bainbridge Island, but not in their home (39%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ More likely to live in rural setting (35%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to live on shoreline (33%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More likely to live in rural setting (32%)</li> </ul>
<ul style="list-style-type: none"> <li>▪ More than a third has household income of \$150,000 or more (37%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ More than two-fifths has household income of \$150,000 or more (42%)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Less than a third has household income of \$150,000 or more (29%)</li> </ul>

## ***APPENDIX A: SURVEY QUESTIONS***

Hello, this is \_\_\_\_ and I am calling on behalf of the City of Bainbridge Island. We're talking with Bainbridge Island residents today to get their opinions about the City, community priorities and expectations regarding City services. It is intended that this survey will be performed to support decision making for the 2008 biennial budgeting process. We would very much like to include your household's opinions. This survey will only take about 12 minutes of your time and your answers will be strictly anonymous.

For this survey I will need to speak with the person in your household who is a resident of Bainbridge Island, who is at least 18 years of age and who had the most recent birthday. Would that be you? [IF NOT, ASK IF THAT PERSON IS AVAILABE. IF NOT ASK IF THERE IS SOMEONE ELSE AVAILABLE OVER THE AGE OF 18 WHO IS A RESIDENT, AND WHOSE BIRTHDAY WAS NEXT MOST RECENT. THEN READ THE ABOVE AGAIN.]

### **QUALITY OF LIFE**

1. How would you rate the quality of life in Bainbridge Island NOW? Would you say. . .
  - 5 Excellent
  - 4 Good,
  - 3 Neither good nor poor,
  - 2 Poor, or
  - 1 Very poor
  - 6 Don't know (DO NOT READ)
  - 7 Refused (DO NOT READ)
  
2. And thinking ahead 5 years from now, how would you rate the quality of life in Bainbridge Island? Would you say it is likely to be:
  - 5 Excellent
  - 4 Good,
  - 3 Neither good nor poor,
  - 2 Poor, or
  - 1 Very poor
  - 6 Don't know (DO NOT READ)
  - 7 Refused (DO NOT READ)
  
3. To help maintain the quality of life on Bainbridge Island, it is important to know which issues may jeopardize the quality of life. I am going to read a list of ten issues. When I am through, please tell me which is the number one issue you are most concerned may jeopardize the quality of life on Bainbridge Island? [ROTATE AND READ LIST] Which one of these issues is the next issue you are most concerned about jeopardizing the quality of life on Bainbridge Island? (REREAD LIST IF NECESSARY)

	Most
Loss open space, forests, farmlands	1
Reduced water quality	2
Reduced water supply	3
Reduced economic opportunity	4
Traffic congestion	5
Increased cost of housing	6

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Increasing housing development outside of Winslow or neighborhood Centers	7
Deteriorating infrastructure such as roads, utilities	8
Population growth	9
Traffic speed and safety	10

## SERVICES

I am now going to ask you several questions regarding services provided by the City and paid for using your tax dollars, Using a scale of 1 to 7, with 1 being a low rating and 7 being a high rating, please tell us how you would you prioritize tax dollars for this item AND how satisfied you are with how the City is performing on each item.

### 4. When it comes to city zoning and planning:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Planning for Downtown Winslow		
Managing development outside of Winslow through planning and zoning		
Addressing citizens' complaints about code violations		
Developing and implementing ordinances to increase affordable housing		
Processing planning and building applications and other requests in a timely manner		

### 5. When it comes to recreational activities and facilities:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Providing financial support to the Parks Dept., which is a separate entity from the City, for recreational programs		
Providing more parks serving all areas of the Island.		
Improving shoreline access		
Expanding the system of trails between neighborhoods, and between parks and major destinations		

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### 6. When it comes to environmental protections:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Preserving and maintaining farmlands and farming activities		
Preserving open spaces and natural areas		
Protecting water <b>quality</b> in Bainbridge's streams and shorelines		
Ensuring adequate water supply		

### 7. When it comes to the Police Department:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Achieving an average response time of around 3 minutes (current average is 7 min)		
Increased patrol visibility		
Emergency preparedness		
Reducing traffic accidents		
Providing outreach to families and youth		

### 8. When it comes to Bainbridge Island infrastructure:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Maintaining existing streets and sidewalks.		
Maintaining safe and efficient utilities		
Increasing transit services		
Building neighborhood sidewalks in more densely populated areas		
Maintaining bike lanes and walking paths along major roads		
Adding bike lanes and walking paths along major roads		
Improving traffic flow		
Improving parking in downtown Winslow		
Keeping Bainbridge streets clean		

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9. When it comes to cultural aspects:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Supporting arts programs for the community		
Supporting historical preservation for the community		
Maintaining and providing cultural and community facilities		

10. When it comes human service aspects:

	How would you prioritize tax dollars..? Rate 1 to 7 with 1 being the lowest, to 7 being the highest (Don't know is possible)	How Satisfied are you with the city in...? Rate 1 to 7 with 1 not at all Satisfied, and 7 extremely satisfied(Don't know is possible)
Supporting non-profit agencies in providing affordable housing		
Providing services for residents in need, such as Helpline House, senior citizens assistance, health and youth services		

Now a few more general question about taxes.

11. You support City services and facilities through a portion of property, sales and other taxes. Considering all City services on the one hand, and taxes on the other, which of the following statements comes closest to your view?

[ROTATE AND READ ALL 3 OPTIONS BEFORE ACCEPTING ANSWER]

- 1 Decrease services and taxes
- 2 Keep taxes and services about where they are
- 3 Increase services and raise taxes
4. It depends (DO NOT READ)
- 5 No opinion/Don't Know (DO NOT READ)
- 6 Refused (DO NOT READ)

12. Which one of the following issues is most important for the City to give priority to over the next two years? [ROTATE and READ LIST]. Which one of these is the SECOND most important for the City to give priority to? [Reread list if necessary. Which one is the THIRD most important?

1. Safe, healthy, sustainable environment
2. Governmental Excellence
3. Economic vitality and financial stability
4. Human services

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5. Effective citizen communication and engagement
6. Public safety
7. Quality services, facilities, and infrastructure

### COMMUNICATION METHODS

13. Which one of the following communication methods is best for keeping you informed about the City's budget development and capital facilities plan and upcoming public meetings? (ROTATE AND READ)
- City Newsletter
  - City Website
  - City email notification service
  - Local Newspaper
  - BITV
  - Local blogs
  - Other (DO NOT READ)

### DEMOGRAPHICS

The next few questions are for statistical analysis purposes only. Remember, your answers are completely anonymous.

14. Approximately how many years in total have you lived on Bainbridge Island?  
DK/REF 99

15. Including yourself, how many people live in your household?  
DK/REF 99

16. Do you have any children under 18 years of age in your household?
- 1 No
  - 2 Yes
  - 3 Don't know
  - 4 Refused

17. Which of the following broad ranges includes your age?
1. 18-24
  2. 25-34
  3. 35-44
  4. 45-54
  5. 55-64
  6. 65 or over

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7. DK/REF
18. What is the highest level of education that you have had an opportunity to complete? Would you say:
  1. Less than high school graduate
  2. High school graduate
  3. Some college/technical school/AA degree
  4. 4 year college graduate
  5. Some graduate coursework
  6. Graduate degree
  7. DK/REF
19. Are you currently employed?
  1. No (skip to Q22)
  2. Yes
  3. DK/REF (skip to Q22)
20. Is your primary place of business in your home, on Bainbridge Island, in Kitsap County but not on Bainbridge Island, in Seattle, or somewhere else?
  1. In my home
  2. Bainbridge Island
  3. Kitsap County (but not on Island)
  4. Seattle
  5. Somewhere else (specify)
  6. DK/REF
21. How do you typically get to work? Do you: (READ, multiple responses allowed))
  1. Drive alone
  2. Walk or bike ride
  3. Use public buses or vans
  4. Use the ferry
  5. Carpool
  6. Other (specify)
  7. DK/REF
22. Where do you live on the Island? Would you say:
  1. Northeast
  2. Northwest
  3. Central
  4. Southeast
  5. Southwest
  6. Winslow Area

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23. How would you characterize your neighborhood on Bainbridge Island? Would you say:

- 1 Rural
- 2 Rural changing to suburban
- 3 Suburban
- 4 In town
- 5 Shoreline
- 5 Don't know/Refused

24. Which of the following best describes your household income, before taxes, for 2007? Would you say:

1. Less than \$15,000
2. \$15,000 to less than \$25,000
3. \$25,000 to less than \$50,000
4. \$50,000 to less than \$75,000
5. \$75,000 to less than \$100,000
6. \$100,000 to less than \$125,000
7. \$125,000 to less than \$150,000
8. \$150,000 or more
9. DK/REF

25. Would you be willing to participate in a discussion group or other further research efforts to help the City learn more about opinions of citizens like you?

- 1 NO (skip to Q27)
- 2 YES
- 3 DK/REF (skip to Q27)

26. Could I have your name, phone number and email address so that you can be contacted again.

Name: \_\_\_\_\_

Phone: (ENTER PHONE) \_\_\_\_\_

Email address: \_\_\_\_\_

27. Enter gender:

- 1 Female
- 2 Male

That's all the questions I have. Thank you very much for your time.

**APPENDIX B: FREQUENCY TABLES FOR EACH SURVEY QUESTION**

(weighted by age and gender)

**Q1 - How would you rate the quality of life in Bainbridge Island NOW?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very poor	1	.4	.4	.4
Poor,	3	.9	.9	1.3
Neither good nor poor	21	5.2	5.2	6.5
Good	201	50.8	50.8	57.3
Excellent	169	42.7	42.7	100.0
Total	395	100.0	100.0	

**Q2 - Thinking ahead 5 years from now, how would you rate the quality of life in Bainbridge Island?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very poor	2	.5	.5	.5
Poor,	27	6.8	7.1	7.6
Neither good nor poor	53	13.4	14.1	21.7
Good	219	55.3	58.0	79.7
Excellent	76	19.3	20.3	100.0
Total	377	95.4	100.0	
Missing DON'T KNOW	18	4.5		
REFUSED	1	.1		
Total	18	4.6		
Total	395	100.0		

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**Q3a - Which one of these issues is the number one issue you are most concerned may jeopardize the quality of life on Bainbridge Island?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Population growth	99	25.0	25.0	25.0
	Increasing housing development outside of Winslow or neighborhood centers	64	16.1	16.1	41.2
	Deteriorating infrastructure such as roads, utilities	47	11.9	11.9	53.1
	Increased cost of housing	46	11.8	11.8	64.8
	Loss of open space, forests, farmlands	44	11.0	11.0	75.9
	Traffic congestion	43	11.0	11.0	86.9
	Reduced water supply	19	4.7	4.7	91.6
	Traffic speed and safety	13	3.2	3.2	94.8
	Reduced economic opportunity	11	2.7	2.7	97.5
	Reduced water quality	10	2.5	2.5	100.0
	Total	395	100.0	100.0	

**Q3b - Which one of these issues is the next issue you are most concerned about jeopardizing the quality of life on Bainbridge Island?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Traffic congestion	64	16.3	16.3	16.3
	Increasing housing development outside of Winslow or neighborhood centers	63	16.0	16.0	32.2
	Population growth	57	14.5	14.5	46.7
	Loss of open space, forests, farmlands	51	13.0	13.0	59.8
	Increased cost of housing	37	9.4	9.4	69.1
	Reduced water supply	33	8.2	8.2	77.4
	Deteriorating infrastructure such as roads, utilities	28	7.0	7.0	84.4
	Reduced water quality	25	6.5	6.5	90.8
	Reduced economic opportunity	20	5.1	5.1	95.9
	Traffic speed and safety	16	4.1	4.1	100.0
	Total	395	100.0	100.0	

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Q5 through Q10 follows

**Planning for Downtown Winslow - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	37	9.3	9.6	9.6
	2	32	8.1	8.4	18.0
	3	41	10.4	10.8	28.8
	4	75	18.9	19.6	48.4
	5	90	22.9	23.7	72.1
	6	58	14.6	15.2	87.3
	7-High priority	48	12.2	12.7	100.0
	Total	381	96.4	100.0	
Missing	DON'T KNOW	14	3.6		
Total		395	100.0		

**Planning for Downtown Winslow - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	68	17.2	17.9	17.9
	2	62	15.6	16.3	34.1
	3	70	17.6	18.3	52.5
	4	70	17.8	18.6	71.0
	5	67	17.0	17.7	88.7
	6	25	6.2	6.5	95.2
	7-Extremely satisfied	18	4.6	4.8	100.0
	Total	380	96.1	100.0	
Missing	DON'T KNOW	15	3.9		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Managing development outside of Winslow through planning and zoning - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Lowest priority	15	3.7	3.9	3.9
	2	24	6.2	6.4	10.3
	3	54	13.6	14.2	24.5
	4	72	18.2	19.0	43.5
	5	96	24.2	25.3	68.7
	6	63	16.0	16.7	85.4
	7-High priority	55	14.0	14.6	100.0
	Total	379	96.0	100.0	
Missing	DON'T KNOW	16	4.0		
Total		395	100.0		

**Managing development outside of Winslow through planning and zoning - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	49	12.3	12.7	12.7
	2	55	14.1	14.5	27.3
	3	68	17.1	17.7	45.0
	4	92	23.2	24.0	69.0
	5	83	21.0	21.7	90.8
	6	21	5.4	5.6	96.4
	7-Extremely satisfied	14	3.5	3.6	100.0
	Total	382	96.6	100.0	
Missing	DON'T KNOW	13	3.4		
Total		395	100.0		

**Addressing citizens' complaints about code violations - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	38	9.6	10.5	10.5
	2	48	12.1	13.2	23.6
	3	63	15.9	17.3	40.9
	4	73	18.4	20.1	61.0
	5	69	17.6	19.2	80.2
	6	55	13.9	15.2	95.4
	7-High priority	17	4.2	4.6	100.0
	Total	362	91.6	100.0	
Missing	DON'T KNOW	33	8.4		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Addressing citizens' complaints about code violations - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	44	11.1	12.8	12.8
	2	41	10.3	11.8	24.6
	3	68	17.1	19.7	44.3
	4	77	19.6	22.5	66.8
	5	63	15.8	18.2	85.0
	6	44	11.1	12.7	97.7
	7-Extremely satisfied	8	2.0	2.3	100.0
	Total	344	87.1	100.0	
Missing	DON'T KNOW	51	12.9		
Total		395	100.0		

**Developing and implementing ordinances to increase affordable housing - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	63	15.9	16.1	16.1
	2	21	5.4	5.5	21.6
	3	37	9.3	9.5	31.1
	4	52	13.1	13.3	44.4
	5	67	17.0	17.3	61.7
	6	70	17.7	18.0	79.7
	7-High priority	79	20.0	20.3	100.0
	Total	389	98.4	100.0	
Missing	DON'T KNOW	6	1.6		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Developing and implementing ordinances to increase affordable housing - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	76	19.3	20.0	20.0
	2	63	16.1	16.6	36.6
	3	66	16.8	17.3	53.9
	4	66	16.6	17.1	71.0
	5	58	14.6	15.1	86.1
	6	40	10.2	10.5	96.6
	7-Extremely satisfied	13	3.2	3.4	100.0
	Total	382	96.8	100.0	
Missing	DON'T KNOW	13	3.2		
Total		395	100.0		

**Processing planning and building applications and other requests in a timely manner - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	27	7.0	7.7	7.7
	2	29	7.3	8.0	15.7
	3	40	10.2	11.2	26.9
	4	79	19.9	21.9	48.9
	5	88	22.2	24.5	73.3
	6	60	15.1	16.6	90.0
	7-High priority	36	9.1	10.0	100.0
	Total	359	90.8	100.0	
Missing	DON'T KNOW	36	9.2		
Total		395	100.0		

**DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT**

**Processing planning and building applications and other requests in a timely manner - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	50	12.6	14.4	14.4
	2	58	14.8	16.9	31.3
	3	70	17.8	20.4	51.7
	4	64	16.2	18.5	70.2
	5	63	16.0	18.3	88.5
	6	28	7.1	8.1	96.6
	7-Extremely satisfied	12	3.0	3.4	100.0
	Total	345	87.4	100.0	
Missing	DON'T KNOW	50	12.6		
Total		395	100.0		

**Providing financial support to the Parks Dept., which is a separate entity from the City, for recreational programs - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	16	4.0	4.1	4.1
	2	15	3.7	3.8	7.9
	3	21	5.2	5.3	13.2
	4	39	9.8	10.0	23.3
	5	92	23.3	23.8	47.1
	6	112	28.5	29.2	76.2
	7-High priority	92	23.2	23.8	100.0
	Total	386	97.7	100.0	
Missing	DON'T KNOW	9	2.3		
Total		395	100.0		

**DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT**

**Providing financial support to the Parks Dept., which is a separate entity from the City, for recreational programs - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	21	5.4	5.7	5.7
	2	23	5.8	6.2	11.8
	3	51	12.9	13.7	25.5
	4	68	17.3	18.2	43.7
	5	101	25.6	27.1	70.8
	6	73	18.4	19.4	90.2
	7-Extremely satisfied	37	9.3	9.8	100.0
	Total	374	94.7	100.0	
Missing	DON'T KNOW	21	5.3		
Total		395	100.0		

**Providing more parks serving all areas of the Island - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	30	7.7	7.8	7.8
	2	29	7.4	7.5	15.3
	3	34	8.6	8.8	24.0
	4	54	13.6	13.8	37.8
	5	69	17.5	17.7	55.6
	6	94	23.9	24.3	79.8
	7-High priority	79	19.9	20.2	100.0
	Total	389	98.6	100.0	
Missing	DON'T KNOW	6	1.4		
Total		395	100.0		

**Providing more parks serving all areas of the Island - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	20	5.1	5.2	5.2
	2	30	7.5	7.7	12.9
	3	41	10.4	10.6	23.5
	4	81	20.6	21.0	44.6
	5	102	25.9	26.4	71.0
	6	66	16.8	17.1	88.1
	7-Extremely satisfied	46	11.7	11.9	100.0
	Total	387	98.1	100.0	
Missing	DON'T KNOW	8	1.9		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Improving shoreline access - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	26	6.5	6.7	6.7
	2	39	9.8	10.1	16.7
	3	41	10.5	10.8	27.5
	4	56	14.2	14.6	42.1
	5	75	19.0	19.5	61.7
	6	67	17.0	17.4	79.1
	7-High priority	80	20.3	20.9	100.0
	Total	384	97.3	100.0	
Missing	DON'T KNOW	11	2.7		
Total		395	100.0		

**Improving shoreline access - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	29	7.3	7.6	7.6
	2	52	13.2	13.8	21.5
	3	59	15.0	15.7	37.1
	4	91	23.1	24.3	61.4
	5	78	19.7	20.6	82.0
	6	44	11.2	11.7	93.7
	7-Extremely satisfied	24	6.0	6.3	100.0
	Total	376	95.3	100.0	
Missing	DON'T KNOW	18	4.7		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Expanding the system of trails between neighborhoods, and between parks and major destinations - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	17	4.3	4.3	4.3
	2	26	6.6	6.7	11.0
	3	36	9.0	9.1	20.1
	4	61	15.5	15.6	35.7
	5	61	15.5	15.6	51.3
	6	87	22.1	22.3	73.6
	7-High priority	104	26.2	26.4	100.0
	Total	392	99.2	100.0	
Missing	DON'T KNOW	3	.8		
Total		395	100.0		

**Expanding the system of trails between neighborhoods, and between parks and major destinations - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	20	4.9	5.1	5.1
	2	49	12.3	12.8	17.9
	3	72	18.2	18.8	36.7
	4	90	22.7	23.5	60.2
	5	79	20.1	20.8	81.0
	6	50	12.7	13.1	94.1
	7-Extremely satisfied	22	5.7	5.9	100.0
	Total	382	96.7	100.0	
Missing	DON'T KNOW	13	3.3		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Preserving and maintaining farmlands and farming activities - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	23	5.9	6.0	6.0
	2	26	6.6	6.6	12.6
	3	31	8.0	8.0	20.6
	4	37	9.3	9.4	30.0
	5	85	21.6	21.7	51.7
	6	52	13.1	13.2	64.9
	7-High priority	138	34.8	35.1	100.0
	Total	392	99.3	100.0	
Missing	DON'T KNOW	3	.7		
Total		395	100.0		

**Preserving and maintaining farmlands and farming activities - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	31	8.0	8.4	8.4
	2	41	10.5	11.1	19.5
	3	50	12.6	13.4	32.8
	4	76	19.3	20.4	53.3
	5	108	27.2	28.8	82.0
	6	42	10.7	11.3	93.3
	7-Extremely satisfied	25	6.3	6.7	100.0
	Total	374	94.7	100.0	
Missing	DON'T KNOW	21	5.3		
Total		395	100.0		

**Preserving open spaces and natural areas - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	19	4.7	4.7	4.7
	2	15	3.7	3.7	8.5
	3	21	5.3	5.4	13.8
	4	34	8.7	8.8	22.6
	5	84	21.2	21.4	44.0
	6	87	21.9	22.1	66.1
	7-High priority	133	33.6	33.9	100.0
	Total	392	99.3	100.0	
Missing	DON'T KNOW	3	.7		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Preserving open spaces and natural areas - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	18	4.5	4.6	4.6
	2	32	8.1	8.3	12.9
	3	35	8.8	9.1	22.0
	4	73	18.6	19.1	41.1
	5	126	31.9	32.8	73.8
	6	70	17.7	18.2	92.0
	7-Extremely satisfied	31	7.7	8.0	100.0
	Total	384	97.3	100.0	
Missing	DON'T KNOW	11	2.7		
Total		395	100.0		

**Protecting water quality in Bainbridge's streams and shorelines - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	7	1.7	1.7	1.7
	2	9	2.3	2.3	4.0
	3	15	3.9	4.0	8.0
	4	34	8.6	8.7	16.7
	5	66	16.8	17.1	33.8
	6	100	25.3	25.7	59.5
	7-High priority	158	39.9	40.5	100.0
	Total	389	98.5	100.0	
Missing	DON'T KNOW	6	1.5		
Total		395	100.0		

**Protecting water quality in Bainbridge's streams and shorelines - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	12	3.0	3.2	3.2
	2	29	7.5	8.1	11.3
	3	65	16.5	17.9	29.2
	4	95	24.0	26.1	55.3
	5	98	24.8	27.0	82.2
	6	48	12.0	13.1	95.3
	7-Extremely satisfied	17	4.4	4.7	100.0
	Total	364	92.2	100.0	
Missing	DON'T KNOW	31	7.8		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Ensuring adequate water supply - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	11	2.7	2.8	2.8
	2	9	2.2	2.3	5.0
	3	18	4.5	4.6	9.7
	4	28	7.1	7.3	16.9
	5	55	14.0	14.2	31.1
	6	96	24.3	24.7	55.9
	7-High priority	171	43.4	44.1	100.0
	Total	388	98.2	100.0	
Missing	DON'T KNOW	7	1.8		
Total		395	100.0		

**Ensuring adequate water supply - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	31	7.8	8.6	8.6
	2	33	8.4	9.3	17.9
	3	45	11.3	12.5	30.3
	4	68	17.3	19.0	49.4
	5	90	22.8	25.1	74.5
	6	63	16.1	17.7	92.2
	7-Extremely satisfied	28	7.1	7.8	100.0
	Total	358	90.8	100.0	
Missing	DON'T KNOW	37	9.2		
Total		395	100.0		

**Achieving an average response time of around 3 minutes (current average is 7 min) - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	29	7.4	7.6	7.6
	2	34	8.7	8.9	16.5
	3	39	9.9	10.2	26.6
	4	45	11.5	11.8	38.4
	5	70	17.6	18.0	56.4
	6	84	21.2	21.7	78.2
	7-High priority	84	21.3	21.8	100.0
	Total	386	97.7	100.0	
Missing	DON'T KNOW	9	2.3		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Achieving an average response time of around 3 minutes (current average is 7 min) - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	18	4.6	5.0	5.0
	2	41	10.4	11.4	16.4
	3	50	12.6	13.8	30.2
	4	51	12.8	14.1	44.3
	5	89	22.6	24.7	69.0
	6	66	16.8	18.4	87.4
	7-Extremely satisfied	45	11.5	12.6	100.0
	Total	360	91.3	100.0	
Missing	DON'T KNOW	34	8.7		
Total		395	100.0		

**Increased patrol visibility - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	48	12.1	12.5	12.5
	2	43	10.9	11.2	23.7
	3	48	12.3	12.6	36.3
	4	66	16.6	17.1	53.4
	5	93	23.5	24.1	77.5
	6	45	11.5	11.8	89.3
	7-High priority	41	10.5	10.7	100.0
	Total	384	97.3	100.0	
Missing	DON'T KNOW	10	2.7		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Increased patrol visibility - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	26	6.6	6.9	6.9
	2	19	4.8	5.0	11.9
	3	46	11.8	12.3	24.3
	4	65	16.3	17.1	41.4
	5	93	23.6	24.8	66.2
	6	82	20.7	21.7	87.9
	7-Extremely satisfied	46	11.6	12.1	100.0
	Total	376	95.3	100.0	
Missing	DON'T KNOW	18	4.7		
Total		395	100.0		

**Emergency preparedness - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	14	3.7	3.7	3.7
	2	13	3.3	3.4	7.1
	3	36	9.2	9.4	16.6
	4	49	12.5	12.8	29.4
	5	90	22.8	23.3	52.7
	6	96	24.3	24.8	77.5
	7-High priority	87	21.9	22.5	100.0
	Total	386	97.7	100.0	
Missing	DON'T KNOW	9	2.3		
Total		395	100.0		

**Emergency preparedness - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	16	4.0	4.3	4.3
	2	27	6.8	7.4	11.7
	3	39	9.9	10.8	22.5
	4	81	20.4	22.3	44.8
	5	86	21.7	23.7	68.5
	6	75	19.0	20.8	89.4
	7-Extremely satisfied	38	9.7	10.6	100.0
	Total	361	91.5	100.0	
Missing	DON'T KNOW	34	8.5		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Reducing traffic accidents - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	25	6.4	6.6	6.6
	2	37	9.3	9.6	16.2
	3	55	14.0	14.5	30.6
	4	76	19.4	20.0	50.6
	5	78	19.8	20.4	71.0
	6	67	17.1	17.6	88.6
	7-High priority	43	11.0	11.4	100.0
	Total	383	96.9	100.0	
Missing	DON'T KNOW	12	3.1		
Total		395	100.0		

**Reducing traffic accidents- satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	16	4.0	4.3	4.3
	2	15	3.9	4.2	8.5
	3	41	10.5	11.3	19.8
	4	86	21.8	23.6	43.4
	5	94	23.9	25.8	69.2
	6	69	17.5	18.8	88.1
	7-Extremely satisfied	44	11.1	11.9	100.0
	Total	366	92.7	100.0	
Missing	DON'T KNOW	29	7.3		
Total		395	100.0		

**Providing outreach to families and youth - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	12	3.1	3.3	3.3
	2	26	6.5	6.9	10.2
	3	43	10.8	11.4	21.7
	4	69	17.6	18.6	40.3
	5	94	23.8	25.2	65.4
	6	71	17.9	18.9	84.3
	7-High priority	58	14.8	15.7	100.0
	Total	373	94.4	100.0	
Missing	DON'T KNOW	22	5.6		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Providing outreach to families and youth - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	11	2.9	3.3	3.3
	2	32	8.1	9.3	12.6
	3	65	16.5	18.8	31.4
	4	71	18.1	20.6	52.0
	5	83	21.1	24.1	76.1
	6	47	11.8	13.5	89.6
	7-Extremely satisfied	36	9.1	10.4	100.0
	Total	346	87.6	100.0	
Missing	DON'T KNOW	49	12.4		
Total		395	100.0		

**Maintaining existing streets and sidewalks - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	8	1.9	1.9	1.9
	2	10	2.5	2.5	4.5
	3	25	6.4	6.4	10.8
	4	49	12.5	12.5	23.4
	5	84	21.2	21.3	44.7
	6	132	33.4	33.5	78.2
	7-High priority	86	21.7	21.8	100.0
	Total	393	99.6	100.0	
Missing	DON'T KNOW	2	.4		
Total		395	100.0		

**Maintaining existing streets and sidewalks - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	28	7.2	7.3	7.3
	2	47	12.0	12.1	19.4
	3	68	17.1	17.3	36.7
	4	67	16.9	17.1	53.8
	5	92	23.2	23.5	77.3
	6	66	16.7	16.9	94.1
	7-Extremely satisfied	23	5.8	5.9	100.0
	Total	391	98.9	100.0	
Missing	DON'T KNOW	4	1.1		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Maintaining safe and efficient utilities - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	7	1.8	1.9	1.9
	2	6	1.5	1.5	3.4
	3	17	4.2	4.3	7.7
	4	48	12.3	12.6	20.3
	5	112	28.3	29.0	49.3
	6	111	28.0	28.7	78.0
	7-High priority	85	21.5	22.0	100.0
	Total	386	97.7	100.0	
Missing	DON'T KNOW	9	2.3		
Total		395	100.0		

**Maintaining safe and efficient utilities - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	15	3.7	3.9	3.9
	2	25	6.3	6.6	10.4
	3	35	8.8	9.1	19.6
	4	73	18.5	19.2	38.8
	5	123	31.1	32.3	71.1
	6	69	17.5	18.2	89.3
	7-Extremely satisfied	41	10.3	10.7	100.0
	Total	380	96.1	100.0	
Missing	DON'T KNOW	15	3.9		
Total		395	100.0		

**Increasing transit services - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	14	3.5	3.6	3.6
	2	26	6.6	6.7	10.4
	3	35	8.9	9.1	19.4
	4	61	15.5	15.9	35.3
	5	66	16.7	17.1	52.4
	6	83	21.1	21.6	74.1
	7-High priority	100	25.3	25.9	100.0
	Total	385	97.6	100.0	
Missing	DON'T KNOW	10	2.4		
Total		395	100.0		

DRAFT – SUBJECT TO REVISIONS; NOT IN FINAL REPORT LAYOUT

**Increasing transit services - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	39	10.0	10.4	10.4
	2	33	8.2	8.6	19.1
	3	41	10.4	10.9	30.0
	4	100	25.4	26.7	56.6
	5	82	20.8	21.8	78.4
	6	47	11.9	12.4	90.9
	7-Extremely satisfied	34	8.7	9.1	100.0
	Total	377	95.4	100.0	
Missing	DON'T KNOW	18	4.6		
Total		395	100.0		

**Building neighborhood sidewalks in more densely populated areas - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	37	9.3	9.4	9.4
	2	31	8.0	8.1	17.5
	3	37	9.3	9.4	26.9
	4	60	15.1	15.3	42.2
	5	81	20.6	20.8	63.1
	6	80	20.1	20.4	83.5
	7-High priority	64	16.3	16.5	100.0
	Total	390	98.7	100.0	
Missing	DON'T KNOW	5	1.3		
Total		395	100.0		

**Building neighborhood sidewalks in more densely populated areas - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	30	7.6	7.9	7.9
	2	52	13.2	13.7	21.6
	3	74	18.7	19.4	41.0
	4	69	17.4	18.1	59.0
	5	84	21.4	22.2	81.2
	6	43	10.9	11.3	92.5
	7-Extremely satisfied	29	7.2	7.5	100.0
	Total	381	96.4	100.0	
Missing	DON'T KNOW	14	3.6		
Total		395	100.0		

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**Maintaining bike lanes and walking paths along major roads - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	18	4.5	4.5	4.5
	2	9	2.4	2.4	6.9
	3	19	4.8	4.8	11.7
	4	24	6.1	6.2	17.9
	5	72	18.2	18.4	36.3
	6	89	22.6	22.8	59.0
	7-High priority	161	40.7	41.0	100.0
	Total	392	99.2	100.0	
Missing	DON'T KNOW	3	.8		
Total		395	100.0		

**Maintaining bike lanes and walking paths along major roads - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	55	13.8	14.1	14.1
	2	62	15.7	16.0	30.1
	3	82	20.7	21.1	51.2
	4	81	20.5	20.9	72.0
	5	61	15.5	15.8	87.8
	6	31	7.7	7.9	95.7
	7-Extremely satisfied	17	4.2	4.3	100.0
	Total	388	98.2	100.0	
Missing	DON'T KNOW	7	1.8		
Total		395	100.0		

**Adding bike lanes and walking paths along major roads - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	17	4.3	4.3	4.3
	2	14	3.6	3.6	7.9
	3	31	7.9	7.9	15.8
	4	26	6.6	6.7	22.4
	5	60	15.3	15.3	37.7
	6	77	19.6	19.6	57.3
	7-High priority	168	42.6	42.7	100.0
	Total	394	99.9	100.0	
Missing	DON'T KNOW	0	.1		
Total		395	100.0		

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**Adding bike lanes and walking paths along major roads -satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	69	17.6	17.9	17.9
	2	65	16.4	16.7	34.5
	3	81	20.5	20.8	55.3
	4	78	19.9	20.2	75.5
	5	59	15.1	15.3	90.8
	6	21	5.3	5.4	96.3
	7-Extremely satisfied	15	3.7	3.7	100.0
	Total	388	98.4	100.0	
Missing	DON'T KNOW	6	1.6		
Total		395	100.0		

**Improving traffic flow - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	21	5.2	5.3	5.3
	2	24	6.2	6.2	11.5
	3	54	13.7	13.9	25.4
	4	49	12.4	12.6	38.0
	5	100	25.3	25.5	63.5
	6	74	18.8	19.0	82.4
	7-High priority	69	17.4	17.6	100.0
	Total	391	99.0	100.0	
Missing	DON'T KNOW	4	1.0		
Total		395	100.0		

**Improving traffic flow - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	25	6.3	6.4	6.4
	2	51	13.0	13.2	19.5
	3	71	18.1	18.3	37.8
	4	88	22.2	22.5	60.3
	5	79	20.0	20.2	80.5
	6	55	13.9	14.1	94.6
	7-Extremely satisfied	21	5.3	5.4	100.0
	Total	390	98.8	100.0	
Missing	DON'T KNOW	5	1.2		
Total		395	100.0		

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**Improving parking in downtown Winslow - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	43	10.8	10.9	10.9
	2	37	9.5	9.6	20.5
	3	42	10.7	10.8	31.3
	4	53	13.3	13.5	44.8
	5	87	22.0	22.2	67.0
	6	59	14.9	15.0	82.0
	7-High priority	70	17.8	18.0	100.0
	Total	391	99.1	100.0	
Missing	DON'T KNOW	3	.9		
Total		395	100.0		

**Improving parking in downtown Winslow - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	41	10.5	10.7	10.7
	2	61	15.5	15.7	26.4
	3	68	17.2	17.5	44.0
	4	84	21.4	21.7	65.7
	5	68	17.3	17.6	83.3
	6	49	12.4	12.6	95.9
	7-Extremely satisfied	16	4.1	4.1	100.0
	Total	388	98.2	100.0	
Missing	DON'T KNOW	7	1.8		
Total		395	100.0		

**Keeping Bainbridge streets clean - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	14	3.5	3.6	3.6
	2	27	6.7	6.8	10.4
	3	65	16.5	16.6	27.0
	4	75	19.0	19.2	46.2
	5	105	26.6	26.9	73.1
	6	59	15.0	15.2	88.3
	7-High priority	46	11.6	11.7	100.0
	Total	391	98.9	100.0	
Missing	DON'T KNOW	4	1.1		
Total		395	100.0		

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**Keeping Bainbridge streets clean - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	7	1.7	1.7	1.7
	2	10	2.5	2.5	4.2
	3	20	5.0	5.1	9.3
	4	60	15.1	15.3	24.5
	5	107	27.1	27.4	51.9
	6	115	29.1	29.4	81.3
	7-Extremely satisfied	73	18.5	18.7	100.0
	Total	391	99.1	100.0	
Missing	DON'T KNOW	4	.9		
Total		395	100.0		

**Supporting arts programs for the community - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	36	9.1	9.1	9.1
	2	27	6.7	6.7	15.8
	3	42	10.7	10.8	26.6
	4	65	16.4	16.5	43.1
	5	106	26.8	26.9	70.0
	6	65	16.5	16.6	86.6
	7-High priority	53	13.4	13.4	100.0
	Total	394	99.7	100.0	
Missing	DON'T KNOW	1	.3		
Total		395	100.0		

**Supporting arts programs for the community - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	11	2.8	2.9	2.9
	2	15	3.9	4.0	6.9
	3	36	9.0	9.3	16.2
	4	62	15.6	16.1	32.2
	5	95	24.1	24.9	57.1
	6	89	22.4	23.1	80.2
	7-Extremely satisfied	76	19.2	19.8	100.0
	Total	383	97.0	100.0	
Missing	DON'T KNOW	12	3.0		
Total		395	100.0		

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**Supporting historical preservation for the community - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	14	3.5	3.5	3.5
	2	38	9.7	9.8	13.3
	3	48	12.2	12.2	25.5
	4	71	18.0	18.1	43.6
	5	101	25.6	25.7	69.3
	6	69	17.4	17.5	86.8
	7-High priority	52	13.2	13.2	100.0
	Total	393	99.6	100.0	
Missing	DON'T KNOW	2	.4		
Total		395	100.0		

**Supporting historical preservation for the community - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	9	2.3	2.4	2.4
	2	10	2.4	2.5	4.9
	3	43	10.8	11.1	16.0
	4	74	18.7	19.2	35.1
	5	96	24.3	25.0	60.1
	6	81	20.6	21.2	81.3
	7-Extremely satisfied	72	18.2	18.7	100.0
	Total	385	97.4	100.0	
Missing	DON'T KNOW	10	2.6		
Total		395	100.0		

**Maintaining and providing cultural and community facilities - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	19	4.8	4.8	4.8
	2	10	2.4	2.4	7.3
	3	31	7.9	7.9	15.2
	4	90	22.8	23.1	38.3
	5	126	31.8	32.2	70.4
	6	74	18.6	18.8	89.3
	7-High priority	42	10.6	10.7	100.0
	Total	391	99.0	100.0	
Missing	DON'T KNOW	4	1.0		
Total		395	100.0		

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**Maintaining and providing cultural and community facilities - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	13	3.2	3.3	3.3
	2	18	4.6	4.8	8.1
	3	40	10.3	10.6	18.7
	4	83	21.1	21.8	40.5
	5	100	25.4	26.3	66.7
	6	85	21.4	22.1	88.8
	7-Extremely satisfied	43	10.8	11.2	100.0
	Total	382	96.9	100.0	
Missing	DON'T KNOW	12	3.1		
Total		395	100.0		

**Supporting non-profit agencies in providing affordable housing - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	35	8.9	9.1	9.1
	2	27	6.9	7.0	16.1
	3	29	7.3	7.5	23.6
	4	45	11.4	11.7	35.3
	5	72	18.2	18.6	53.9
	6	89	22.6	23.1	77.0
	7-High priority	89	22.6	23.0	100.0
	Total	387	98.0	100.0	
Missing	DON'T KNOW	8	2.0		
Total		395	100.0		

**Supporting non-profit agencies in providing affordable housing - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	28	7.0	7.6	7.6
	2	45	11.5	12.4	19.9
	3	57	14.4	15.5	35.4
	4	97	24.6	26.5	61.9
	5	77	19.6	21.1	83.0
	6	48	12.1	13.0	96.0
	7-Extremely satisfied	15	3.7	4.0	100.0
	Total	367	92.9	100.0	
Missing	DON'T KNOW	28	7.1		
Total		395	100.0		

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**Providing services for residents in need, such as Helpline House, senior citizens assistance, health and youth services - tax priority**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Low priority	9	2.4	2.4	2.4
	2	12	3.0	3.0	5.4
	3	21	5.3	5.3	10.7
	4	49	12.4	12.5	23.2
	5	88	22.4	22.5	45.7
	6	107	27.2	27.4	73.1
	7-High priority	106	26.8	26.9	100.0
	Total	393	99.4	100.0	
Missing	DON'T KNOW	2	.6		
Total		395	100.0		

**Providing services for residents in need, such as Helpline House, senior citizens assistance, health and youth services - satisfaction**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-Not at all satisfied	1	.4	.4	.4
	2	25	6.4	6.7	7.1
	3	42	10.8	11.3	18.4
	4	81	20.6	21.7	40.1
	5	110	27.9	29.4	69.5
	6	64	16.3	17.2	86.7
	7-Extremely satisfied	50	12.6	13.3	100.0
	Total	375	94.9	100.0	
Missing	DON'T KNOW	20	5.1		
Total		395	100.0		

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**Q11 - Considering all City services on the one hand, and taxes on the other, which of the following statements comes closest to your view.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Decrease services and taxes	39	9.8	10.1	10.1
	Keep taxes and services about where they are	258	65.2	66.9	77.0
	Increase services and raise taxes	88	22.4	23.0	100.0
	Total	385	97.5	100.0	
Missing	IT DEPENDS	3	.8		
	NO OPINION/DON'T KNOW	2	.6		
	REFUSED	4	1.1		
	Total	10	2.5		
Total		395	100.0		

**Q12a - Which one is the most important for the City to give priority to over the next two years?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Safe, healthy, sustainable environment	134	34.0	34.0	34.0
	Quality services, facilities, and infrastructure	93	23.6	23.6	57.7
	Economic vitality and financial stability	53	13.5	13.5	71.2
	Governmental excellence	31	7.8	7.8	79.0
	Human services	30	7.6	7.6	86.5
	Public safety	29	7.4	7.4	94.0
	Effective citizen communication and engagement	24	6.0	6.0	100.0
	Total	395	100.0	100.0	

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**Q12b - Which one is the second most important for the City to give priority to over the next two years?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Safe, healthy, sustainable environment	71	17.9	17.9	17.9
	Economic vitality and financial stability	71	17.9	17.9	35.8
	Quality services, facilities, and infrastructure	62	15.8	15.8	51.6
	Human services	51	12.9	12.9	64.5
	Public safety	49	12.5	12.5	77.0
	Effective citizen communication and engagement	47	11.8	11.8	88.9
	Governmental excellence	44	11.1	11.1	100.0
	Total	395	100.0	100.0	

**Q12c - Which one is the third most important for the City to give to priority to over the next two years?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Quality services, facilities, and infrastructure	73	18.4	18.4	18.4
	Economic vitality and financial stability	68	17.1	17.1	35.5
	Public safety	59	14.9	14.9	50.5
	Safe, healthy, sustainable environment	51	12.8	12.8	63.3
	Human services	51	12.8	12.8	76.1
	Effective citizen communication and engagement	50	12.8	12.8	88.9
	Governmental excellence	44	11.1	11.1	100.0
	Total	395	100.0	100.0	

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**Q13 - Which one of the following communication methods is best for keeping you informed about the City's budget development and capital facilities plan and upcoming public meetings?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Local Newspaper	196	49.6	49.6	49.6
	City email notification service	66	16.7	16.7	66.2
	City newsletter	55	13.9	13.9	80.2
	City website	47	11.9	11.9	92.0
	BITV	24	6.1	6.1	98.2
	Local blogs	6	1.4	1.4	99.6
	Other	2	.4	.4	100.0
	Total	395	100.0	100.0	

**Q14 - residence length (recoded)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 5 years	90	22.8	22.8	22.8
	5-10 years	89	22.5	22.5	45.3
	11-15 years	56	14.2	14.2	59.5
	16-20 years	63	15.9	15.9	75.5
	21 or more years	97	24.5	24.5	100.0
	Total	395	100.0	100.0	

**Q15 - Including yourself, how many people live in your household?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	57	14.3	14.4	14.4
	2	129	32.7	32.8	47.2
	3	65	16.6	16.6	63.8
	4	104	26.3	26.4	90.2
	5	31	7.8	7.9	98.0
	6	7	1.7	1.7	99.7
	7	1	.3	.3	100.0
	Total	394	99.7	100.0	
Missing	99	1	.3		
Total		395	100.0		

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**Q16 - Do you have any children under 18 years of age in your household?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	158	40.1	47.1	47.1
	Yes	178	45.0	52.9	100.0
	Total	336	85.1	100.0	
Missing	REFUSED	3	.7		
	System	56	14.2		
	Total	59	14.9		
Total		395	100.0		

**Q17 - Which of the following broad ranges includes your age?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	19	4.8	4.8	4.8
	25-34	37	9.4	9.4	14.3
	35-44	91	23.0	23.0	37.3
	45-54	118	29.8	29.8	67.1
	55-64	61	15.4	15.4	82.5
	65 or over	69	17.5	17.5	100.0
	Total	395	100.0	100.0	

**Q18 - What is the highest level of education that you have had an opportunity to complete?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than high school graduate	5	1.2	1.2	1.2
	High school graduate	14	3.5	3.5	4.7
	Some college/technical school/AA degree	62	15.7	15.7	20.4
	4 year college graduate	117	29.6	29.6	50.0
	Some graduate coursework	30	7.7	7.7	57.7
	Graduate degree	167	42.3	42.3	100.0
	Total	395	100.0	100.0	

**Q19 - Are you currently employed?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	143	36.2	36.2	36.2
	Yes	252	63.8	63.8	100.0
	Total	395	100.0	100.0	

**Q20 - Where is your primary place of business?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	In my home	56	14.2	22.5	22.5
	Bainbridge Island, but not in my home	83	21.1	33.4	55.9
	Kitsap County (but not on Island)	23	5.9	9.3	65.3
	Seattle	80	20.3	32.1	97.3
	Somewhere else	7	1.7	2.7	100.0
	Total	250	63.3	100.0	
Missing	DON'T KNOW/REFUSED	2	.6		
	System	143	36.2		
Total		145	36.7		
Total		395	100.0		

**Q21 - How do you typically get to work (multiple responses allowed)**

		Count	Column %
How do you get to work	Drive alone	76	38.9
	Walk or bike ride	43	21.9
	Use public buses or vans	16	8.1
	Use the ferry	63	32.3
	Carpool	13	6.8
	Other	14	7.2

**Q22 - Where do you live on the Island?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	81	20.4	20.4	20.4
	Northwest	34	8.6	8.6	29.0
	Central	100	25.3	25.3	54.3
	Southeast	37	9.5	9.5	63.8
	Southwest	58	14.8	14.8	78.6
	Winslow Area	85	21.4	21.4	100.0
	Total	395	100.0	100.0	

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**Q23 - How would you characterize your neighborhood on Bainbridge Island?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rural	128	32.4	32.6	32.6
	Rural changing to suburban	83	21.0	21.2	53.8
	Suburban	88	22.3	22.4	76.2
	In town	40	10.2	10.3	86.6
	Shoreline	53	13.3	13.4	100.0
	Total	392	99.2	100.0	
Missing	DON'T KNOW/REFUSED	3	.8		
Total		395	100.0		

**Q24 - Which of the following best describes your household income, before taxes, for 2007?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$15,000	14	3.6	4.3	4.3
	\$15,000 to less than \$25,000	5	1.4	1.6	5.9
	\$25,000 to less than \$50,000	25	6.4	7.6	13.5
	\$50,000 to less than \$75,000	50	12.6	14.8	28.3
	\$75,000 to less than \$100,000	56	14.1	16.6	44.8
	\$100,000 to less than \$125,000	48	12.1	14.2	59.0
	\$125,000 to less than \$150,000	24	6.1	7.1	66.2
	\$150,000 or more	114	28.8	33.8	100.0
	Total	336	85.1	100.0	
Missing	DON'T KNOW/REFUSED	59	14.9		
Total		395	100.0		

**Q25 - Would you be willing to participate in a discussion group or other further research efforts to help the City learn more about opinions of citizens like you?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	165	41.9	41.9	41.9
	Yes	219	55.6	55.6	97.5
	DON'T KNOW/REFUSED	10	2.5	2.5	100.0
Total		395	100.0	100.0	

Q27 - Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	187	47.4	47.4	47.4
	Male	208	52.6	52.6	100.0
	Total	395	100.0	100.0	